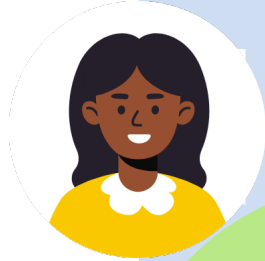


# Using Principles from Democratic Deliberation

for sustaining meaningful engagement

Sustaining Community Engagement in Genomics Research:  
A Workshop Roundtable on Genomics and Precision Health  
Session III

Michele C. Gornick MS, PhD  
July 18th, 2024





**No conflicts of  
interest to disclose**

Start with the end.

# Start with the end.



People aren't  
(won't) coming to  
us...



...so we go to them

# Start with the end.



People aren't  
(won't) coming to  
us...



**Think about their  
community**



...so we go to them



**What is unique  
about the  
community?**

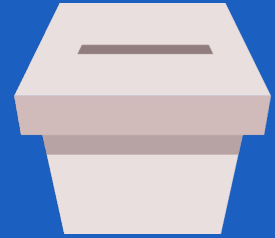
# Democratic Deliberation



**Educate**

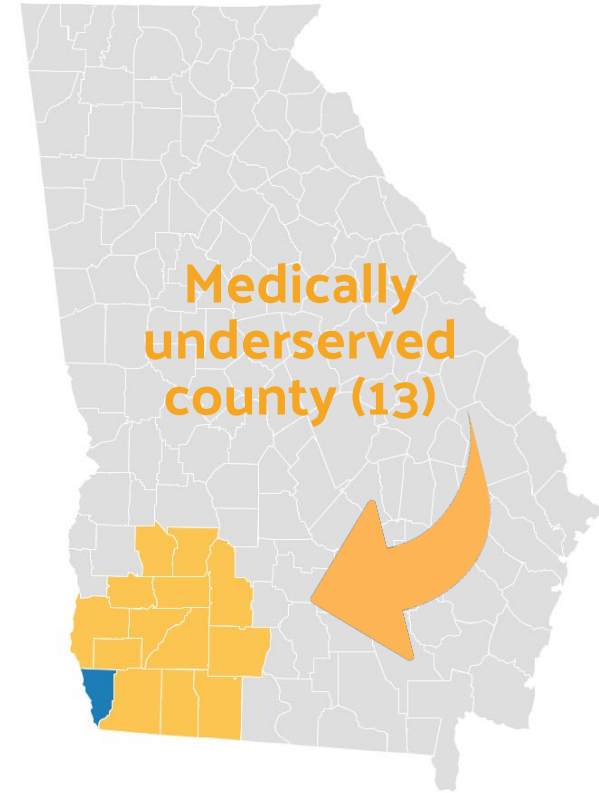


**Engage**



**Elicit**

# Georgia's Inherited Family (FH) Screening Program



Guan Y, *et al.*, *Front Public Health*, 2022.

Guan Y, McBride CM, Pathak S, Gornick MC, *Public Health Genomics*, 2023.

Principal Investigator: Yue Guan, Ph.D.  
Funding Source: National Cancer Institute  
IRB #: STUDY00006068



# Process

1

**Ask.**

What is the "problem" the community wants help with

4

**Discuss.**

Community members discuss the "problem"; come up with solutions

2

**Teach.**

Researchers work with topic experts to develop materials

5

**Listen.**

Community presents ideas to each other/research team

3

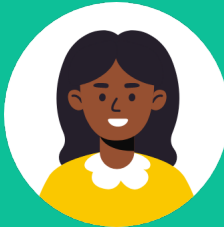
**Train.**

Researchers work with community leaders to speak to his/her/their community

6

**Tell.**

Facilitate meeting for community members to talk to more stakeholders/policy makers





End with the start.

because being heard matters.

# Remember



## They won't come to us

Go to them and ask to pair with community organizations.

Think churches, support groups, libraries, clinics.



## They want us to ask

People want to be happy, healthy, and included.

Asking can build a relationship and trust.



## Think about the community

What is unique to your community?



## Ask the community to help

Community organizations and non-profits know how to help.

# Thank you

*because it takes a village*

Southwest Georgia Council on Hereditary Breast and Ovarian Cancer

Stakeholder Committee on Hereditary Breast and Ovarian Cancer

Latino Community Discussion Group

Emory University collaborators