



Impact: 2009 - 2016

• CALORIE COMMITMENT

- 16 companies reduced 6.4 trillion calories from the market, exceeding goal by 400% three years ahead of schedule
- CURRICULUM
 - Wellness curriculum has reached 38M students in Pre-K through grade 5
- INCENTIVE PROGRAMS
 - Grants and prizes benefitting at-risk schools totaling more than \$1.3M
- GLOBAL EXPANSION
 - Latin American Commitment to a Healthy Future
- COMMITMENT TO HEALTHY COMMUNITIES
 - Academic study underway with City University of New York



