



Biodesic

The Bioeconomy, IP, and Synthetic Biology

Imperial College, London, July 2013

Rob Carlson Biodesic Seattle, WA

1

www.biodesic.com @rob_carlson rob@biodesic.com blog: www.synthesis.cc



hotosynthetic Sea Slug (*Elysia chlorotica*) Evolved ~100 Myr BCE

The Past and Future Present of Biological Technologies

C. Agapakis

Photosynthetic Fish (*Danio rerio*) Engineered 2010 +5 (?) yrs Pam Silver, Harvard Univ.

PNAS

© 2013 Biodesic

I. Bioeconomy



A Hierarchy of Engineering and Economic Complexities



Claudia Cadillo Transplant Recipient

J.C. Venter

Artemisinin pathway

Multiple Cells: Control of growth and differentiation; products are cells and structures that cells make (Tissues, Organs, Animals, Houses). **3D Printing?**

Synthetic Single Cells: Looks initially like Metabolic Engineering; products are chemicals and biologicals made by cells.

Multiple Genes in a Single Cell Type: Metabolic Engineering: Fuels, Plastics, Terpenoids for Drugs, Flavors, and Fragrances. **RFS.**



"Single" Gene in a "Single" Cell: Recombinant Proteins: Laundry Enzymes, HGH, EPO.

Expression in E. coli

0%

JS GDP

> 2%

2010

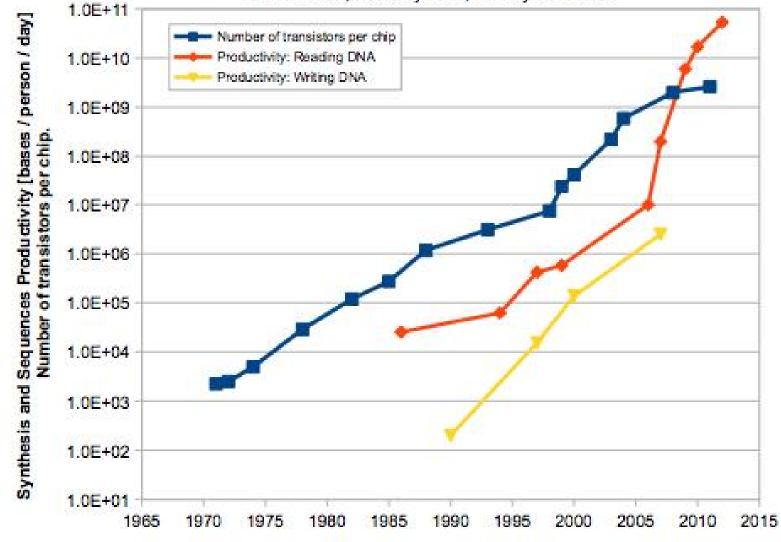
1978



Enabling Technologies Are Improving Rapidly

Productivity in DNA Synthesis and Sequencing Using Commercially Avaiable Instruments

Rob Carlson, February 2013, www.synthesis.cc





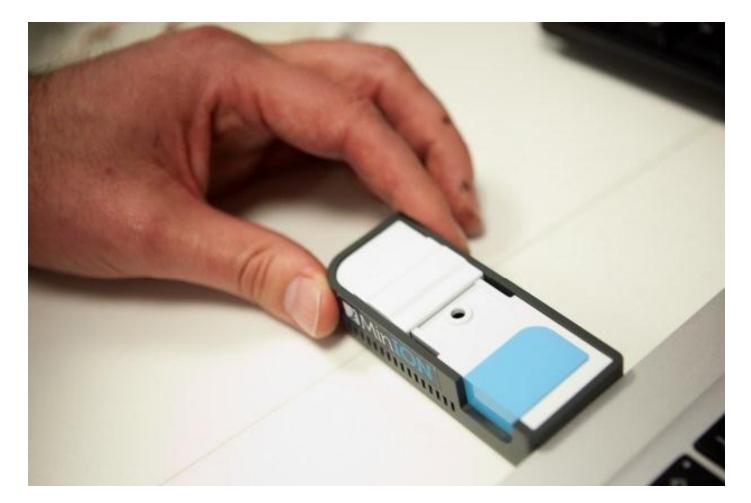
Cost c. 2012

Cost Per Base of DNA Sequencing and Synthesis Rob Carlson, October 2012, www.synthesis.cc 1.0E+02 1.0E+01 1.0E+00 Sanger/Capillary 1.0E-01 US Dollars 1.0E-02 1.0E-03 1.0E-04 Pyro, Beads - Cost: Sequencing 1.0E-05 Cost: Short Oligo Cost: Gene Synthesis 1.0E-06 1988 1993 1998 2003 2008 2013

II. Competition





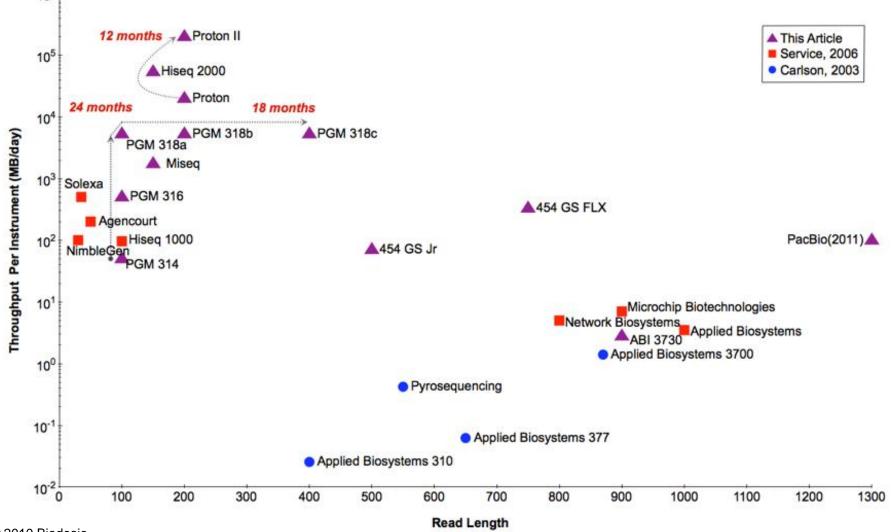


Oxford Nanopore



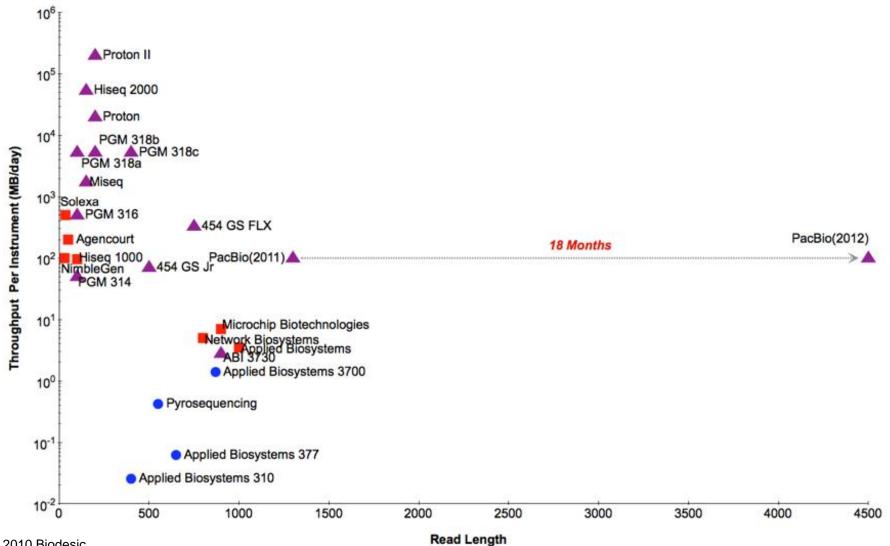
10⁶

Market Driven Performance Improvements 1



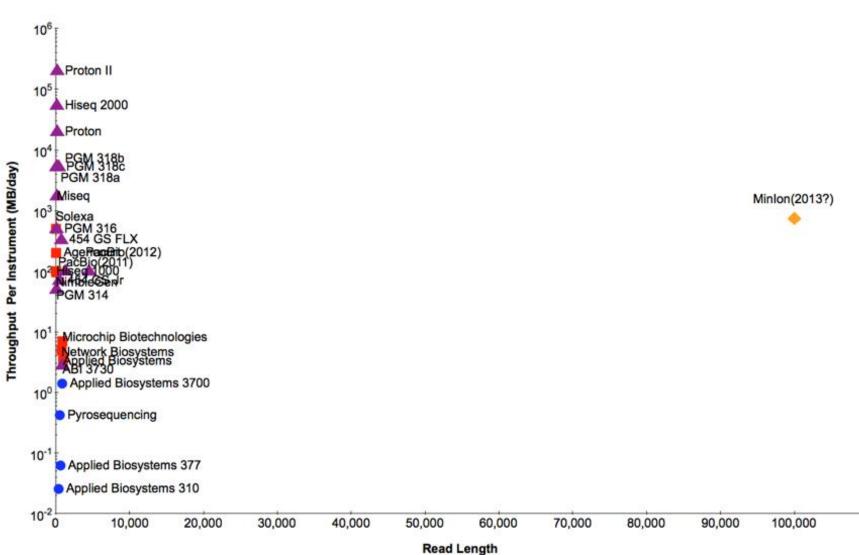


Market Driven Performance Improvements 2





Market Driven Performance Improvements 3

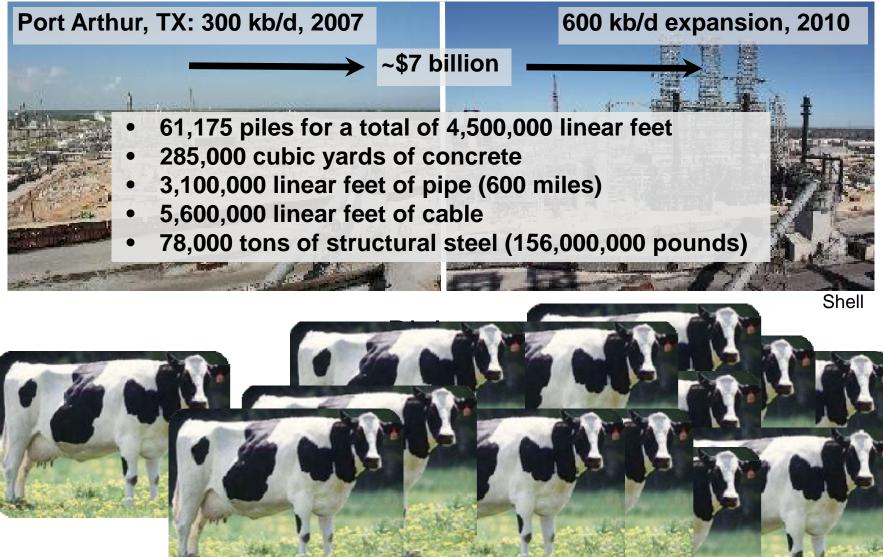


III. Scale



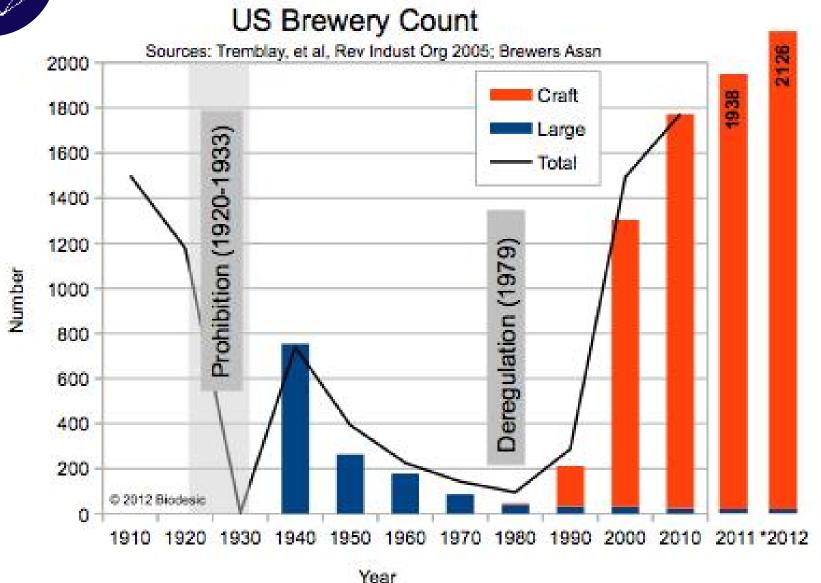
Costs of Scaling Up

Industrial Chemistry





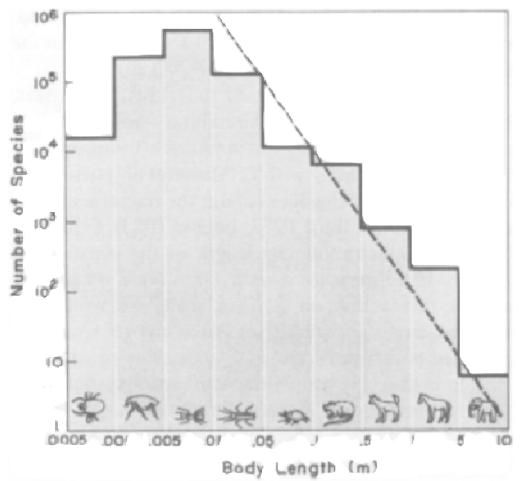
Micro-Brewing the Bioeconomy





Just what is a "Biofactory"?

If means of production starts to lean heavily on biology, do individual production lines start to look more like biology? Does the economy start to look more like an ecology?



Most organisms are small.

Animals larger than ~1m are very rare.

Adding microbes to the plot would swamp animals.

Material transport occurs via networks, air/water, bodies of animals themselves.

Robert M. May, "The Search for Patterns in the Balance of Nature: Advances and Retreats", Ecology, Vol. 67, No. 5 (Oct., 1986), pp. 1116-1126



Mobile Biofactories: How Far Can This Go?

Satellite-guided Ag ("Precision Ag") Standard Equipment: DVD/TV to entertain <u>Backup</u> Human Guidance System



Big Dog, Boston Dynamics

Vegetarian robots Munching machines

Robots that forage for fuel and run on steam power

May 10th 2010 | From *The Economist* online

IV. Security



President of the United States: "Garage biology is good."

"The beneficial nature of life science research is reflected in the widespread manner in which it occurs. From cutting-edge academic institutes, to industrial research centers, to private laboratories in basements and garages, progress is increasingly driven by innovation and open access to the insights and materials needed to advance individual initiatives."

NATIONAL STRATEGY for COUNTERING BIOLOGICAL THREATS

a

National Security Council

NOVEMBER 2009





Unexpected Impacts of Policy on Proliferation Cocaine: Meth:

http://blog.wired.com/27bstroke6/2009/01/new-law-harpoon.html



Restricting access to commodities can create dedicated technology development efforts to meet supply:

i "Narco-subs"

- Cost of Construction: \$.5-2 million.
- Cargo: ~\$1 billion in cocaine.
- Now moved on to <u>fully submersible</u>

"...<u>Marked success in decreasing domestic</u> methamphetamine production through law enforcement pressure and strong precursor chemical sales restrictions <u>has enabled</u> <u>Mexican DTOs to rapidly expand their</u> <u>control over methamphetamine distribution.</u>" <u>http://www.usdoj.gov/dea/concern/18862/meth.htm</u>

Increased enforcement efforts have created a larger, blacker market that is "[M]ore difficult for local law enforcement agencies to identify, investigate, and dismantle because [it is] typically much more organized and experienced than local independent producers and distributors." "Methamphetamine Strategic Findings": http://www.usdoj.gov/dea/concern/18862

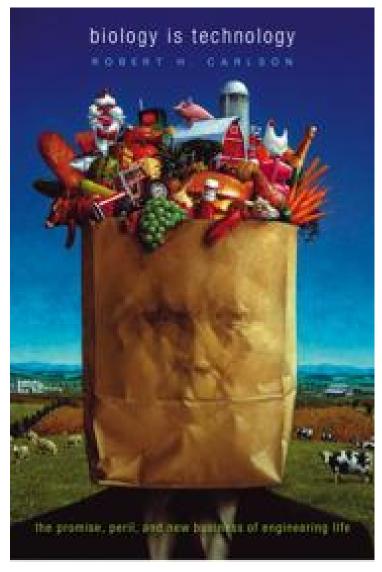




In large markets, with democratized production technology, restrictions on access to those markets and technology incentivize piracy and create insecurity.

E.g. printing, software, music, favela innovation, System D (from Lagos to Brazil to cloning NEC), legal highs/bath salts, post-independence US economy (*Smuggler Nation*, Peter Andreas).





Thank You

Biology is Technology:

The Promise, Peril, and New Business of Engineering Life Robert Carlson Harvard University Press, 2010.

PROSE Award for Best Science and Technology Book of 2010

Best Books of 2010, The Economist

Best Books of 2010, ForeignPolicy.com

Thanks to: Rik Wehbring, James Newcomb, Stephen Aldrich, Jay Keasling, Drew Endy, Roger Brent, Sydney Brenner, Freeman Dyson, Stewart Brand, Kevin Kelly, John Mulligan, Richard Danzig, Dave Franz, Sarah Keller and Pascale Carlson.