

A background network diagram consisting of grey nodes and lines. Several nodes contain green icons: a heart, a pulse line, a person, a plus sign, a star, a house, and a building.

Challenges and Opportunities in the Use of Telehealth/Telemedicine and Other Virtual Strategies to Expand Access

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Chief Medical Officer

Avera **eCARE**[®]

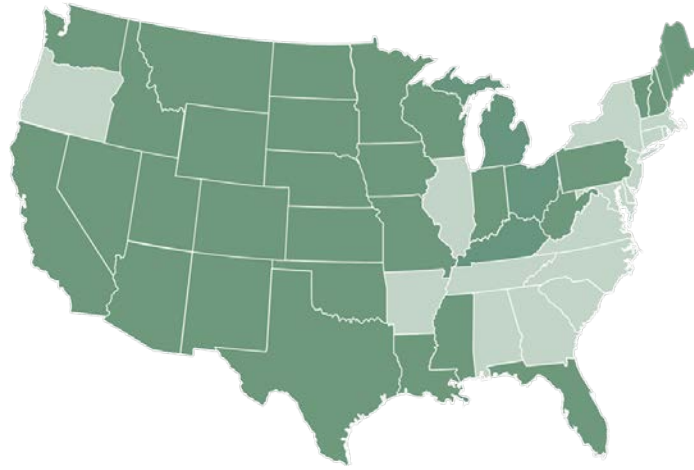
Avera Health

Avera's roots stretch back to the frontier of medicine of the Benedictine and Presentation Sisters; who began providing health care in Dakota Territory in 1897.

Avera is still sponsored by these same Sisters today, which helps lead to our mission:

"Avera is a health ministry rooted in the Gospel. Our mission is to make a positive impact in the lives and health of persons and communities by providing quality services guided by Christian Values."

Avera *eCARE*[®]



25+ years
of Delivering
Telehealth Services

Over **500 sites**
in **32 states**

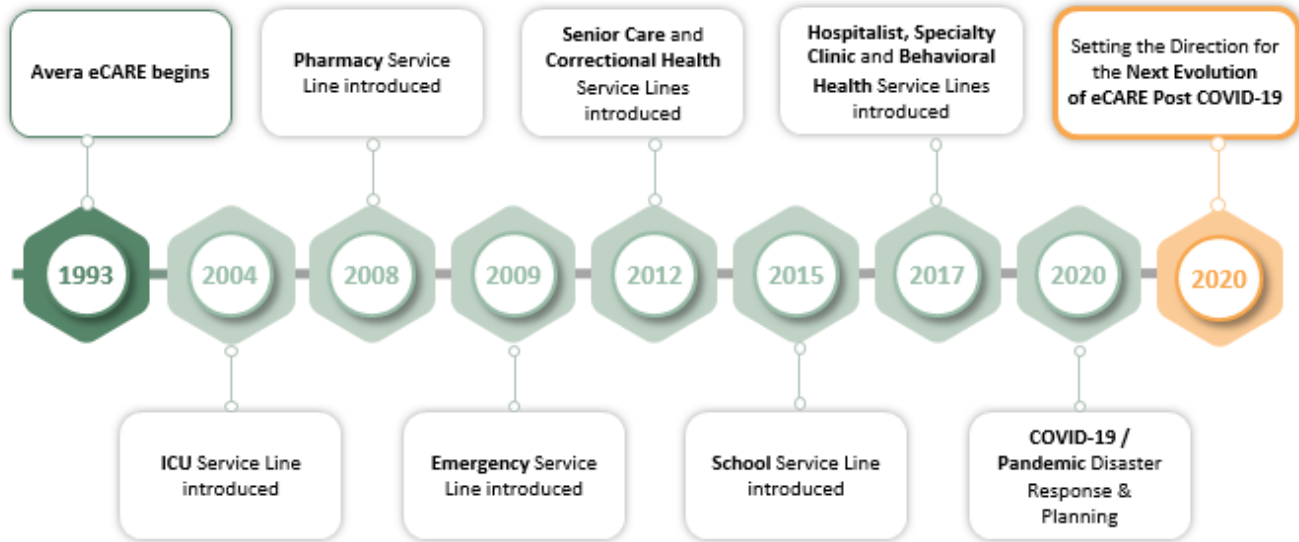
Serves **15%** of all Critical
Access Hospitals in the nation

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Third Decade as Virtual Care Leader

Evolution



Future

Avera eCARE has over 27+ years of experience building robust virtual care service lines with a continued pipeline of new service line developments

Near-Term Opportunities

-  Disaster Response
-  Rural Primary Care
-  eCARE Emergency SANE
-  Respiratory Therapy
-  eCARE Behavioral Health 24/7 Psych
-  eCARE BHS Mobile Crisis

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What We Do



Our Purpose

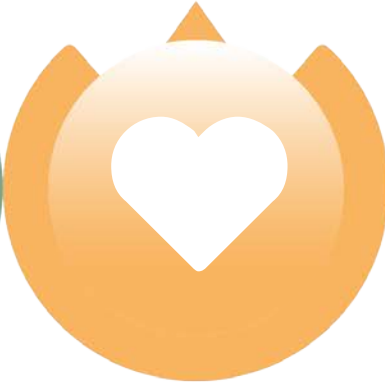
Consumer
Access



Quality
Care



Engaged
Satisfied
Providers



Reduce Costs

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Consumers

Challenges

- Technology
- Connectivity
- Device difficulty
- Transportation needs
- Patients irritated by delay of care sets tone for patient-provider relationship

Opportunity

- Ease of Access
- Reduce unnecessary pathogen exposure
- Reduce no-show rates
- Reduce access/time to first visit with specialist
- Improved timeliness of care

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Challenges

- Utilizing Technology (Device; connectivity)
- Documentation limitations
- Workflow back to Primary Provider & EMR
- Limited Resources

Opportunity

- Better Access to Patients
- Ease of visits at home
- Discovered Efficiency and Effectiveness

Quality & Cost Reduction

Challenges

- Reimbursement
- Disaster Declaration Waivers
- Removal of waiver reimbursement
- Lack of access to clinic care resulting in higher number of illness spirals

Opportunity

- Research impact of COVID on Telehealth Utilization
- Access means less cost due to fewer ED visits and escalation of visits
- Access means improved patient compliance

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COVID Response

Our COVID Response: Wake up call to learn how quickly you can provide scope/scale of telehealth

- Converted Ask-A-Nurse hotline into COVID Call Center
- Created drive-through testing centers
- With clinics closed, trained hundreds of physicians and specialists in virtual care visits
- Virtual visits help conserve PPE and reduce exposure
- Deployed mobile equipment to enable virtual visits for sites
- Isolation wings created in long-term care facilities

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eCARE Expertise

Effective telehealth utilization requires educating staff:

- eCARE there for support – site is still primary provider
- Get people comfortable interacting on camera
- Communicate and Connect
- Debrief calls – lessons learned

We are dedicated to virtual care delivery, because we believe health care should be done locally by people who know the community best.

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eCARE Expertise



Supports keeping care local by:

- Filling coverage gaps
- Empowering your Providers
- Providing access to collaborate with specialists on-demand

COVID-19 proved value of telehealth with increase of in-home visits

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The Future is Wide Open

Use of Technology:

- Via Telephone
- Virtual visits over video
- Remote monitoring
- Triage of care to appropriate discipline
- Enable Applications to interact with Specialists i.e. Silver Cloud



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Build on Experience

Build Relationship/Trust



Keep vulnerable population safe with unlimited specialists

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THANK YOU

Discover the possibilities at AveraeCARE.org

Avera eCARE[®] | Visionaries in Virtual Health