MEP National Network Overview

National Academy of Science, Engineering and Medicine (NASEM) May 8, 2023

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https://www.nist.gov/mep/mep-national-network

NIST is Part of the US Department of Commerce

The Hollings Manufacturing Extension Partnership (MEP) is one of three extramural programs at NIST.





A unique public-private partnership that delivers comprehensive, proven solutions to U.S. manufacturers, fueling growth and advancing U.S. manufacturing.

Our mission is to strengthen and empower U.S. manufacturers.



MEP National Network Map and Sample of Services



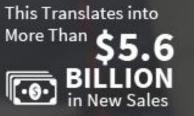
Empowering Manufacturing: 2022 Impact Survey Results



For Every One Dollar of Federal Investment

\$35.80 in New Sales Growth





For Every

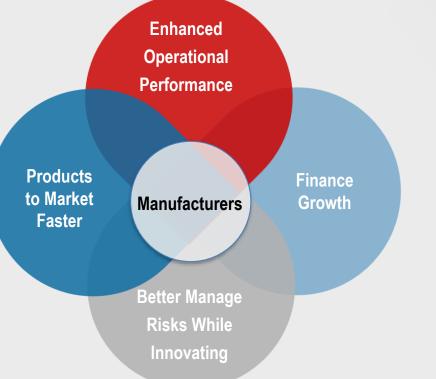
\$1,353 *** of Federal Investment the Network Creates or Retains One Manufacturing Job

MEP National Network Strategic Partnerships

- The MEP program
 - Serves as a bridge to other organizations and federal research labs that share a passion for enhancing the manufacturing community
 - Fosters, develops and leverages these relationships
 - Permits MEP Centers to expand the reach and value of the program to the manufacturing industry

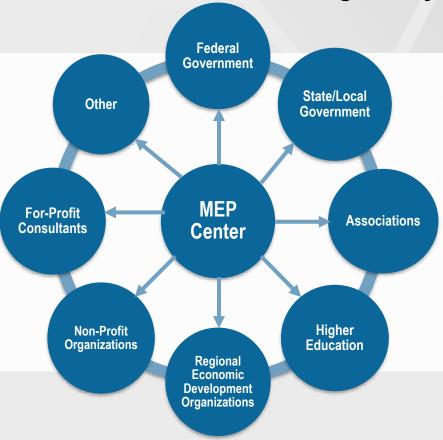


Value of Partnerships



- Public-private partnerships can bring to manufacturers capabilities that they cannot access alone
- Our understanding of and ability to align state, regional and local policy goals and objectives with national policy goals, leverages the strength of each entity

MEP Centers Connect Manufacturing Ecosystems



Innovating the Ecosystem with Our Partners



Economic development organizations



Federal agencies & laboratories



Industry leaders & think tanks



Manufacturing USA



State & local government



Universities, community colleges & technical schools



Trade associations & other partners

Existing Partnerships

Federal Government Partners:

EDA Economic Development District EDA Trade Adjustment Assistance Center EDA University Center Federal Laboratory DOE Industrial Assessment Center Procurement Technical Assistance Center Small Business Development Center (SBDC) ITA US Export Assistance Center

State/Local Government Partners:

Local government (e.g., Mayor or Council) State Commerce/Economic Development Agency State Energy/Environment Protection Agency State Science or Technology Agency State Workforce/Labor Agency

Local/regional Economic Development Orgs:

Workforce Investment Board

Non-Profit Orgs:

Foundations Manufacturing Alliances

Associations:

Chamber of Commerce Industry/Trade Association

Higher Education:

Community Colleges Technical College University

Other Partners:

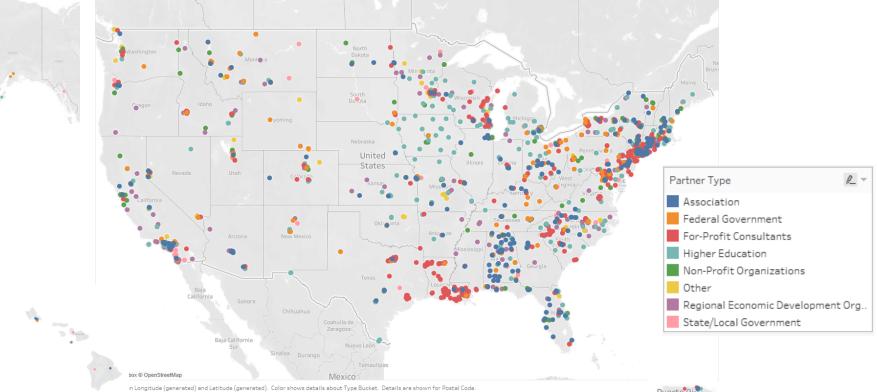
Other MEP Centers Power/utility Manufacturers

MEP Centers Connect Manufacturing Ecosystems



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MEP National Network Partners by Type and Zip Code





Helping SMMs Overcome Challenges



Narrowing the workforce gap

Mitigating supply chain vulnerabilities Leveraging technology

Narrowing the Workforce Gap

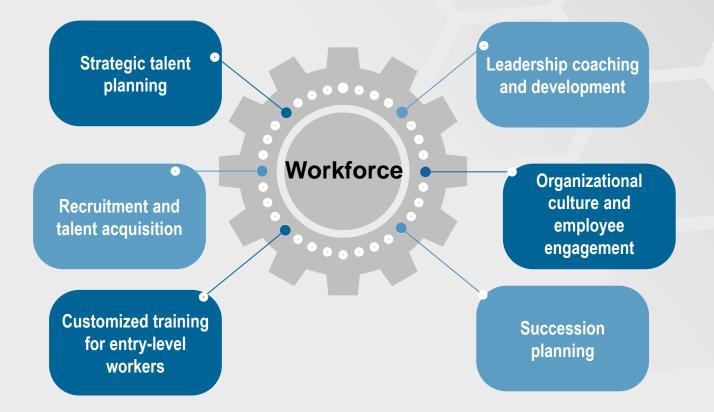
Enable SMMs to navigate the workforce shortage while improving productivity and profitability through:

- Upskilling
- Use of technology and productivity enhancements
- Partnerships (e.g., connect educational entities to manufacturing needs and jobs/careers)
- Improving work conditions, job quality, career paths, etc.
- Assessing underserved populations and integrating them into the manufacturing industry
- · Making the case for integration of underserved populations with SMMs

Build a pipeline of future employees for the manufacturing sector through:

- Rebranding the public image of manufacturing nationally and in the states
- Broadening partnerships and connections with educational and others working in this space

MEPNN helps SMMs with an extensive range of workforce needs that address all stages of the employee lifecycle including:

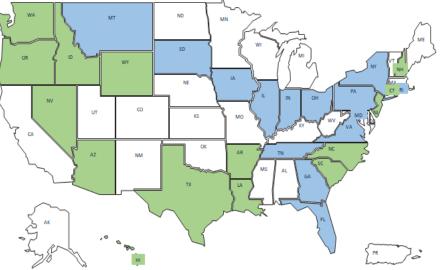


Building Domestic Workforce Capacity

Strong focus on underserved communities and manufacturers work environment welcoming culture (MEP - Baldrige Collaboration)

Community Co	enters Providing S	Services
Young professionals	37	MEP Cente
Career-tech Students	36	Assessme
Women	35	NA
Veterans	34	
High School Students	33	
Community college students	31	
Four-year college students	31	NV
Displaced workers	24	
Re-entry	21	
New Americans / Recent immigrants	19	
Middle School Students	15	
Opportunity Youth (ages 16-24, not in	school) 12	
Special needs	12	and the first

MEP Centers Baldrige Job Quality Tool Kit downloads and Assessments Users (Blue). Provided by America Works



Mitigating Supply Chain Vulnerabilities

Increase supply chain visibility

- End-to-end awareness (supplier's supplier and customer's customer)
- Mapping supply chains (key industries, in individual states)
- Working with original equipment manufacturers to map out how SMMs fit into their supply chains

Assess supply chain risk

- Able to identify vulnerabilities
- Able to rapidly detect risk as they emerge
- Strengthen supplier development Increase supplier scouting capacity

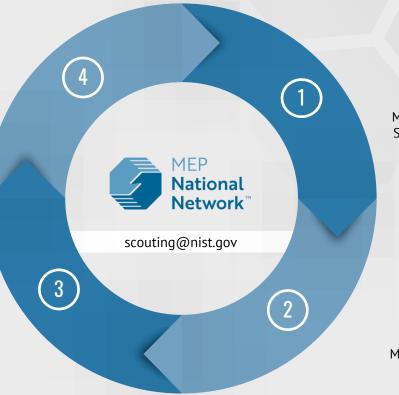
NIST MEP: National Network Support for Supplier Scouting



NIST MEP Prepares Report Prepares scouting results report and will request submitter to follow-up with NIST MEP.



Aggregate Results NIST MEP will gather, analyze and aggregate MEP Center submissions.





Supply Chain Need Identified

MEP Supplier Scouting Opportunity Synopsis is created with assistance from NIST MEP.



NIST MEP Distributes

MEP Centers conduct a nationwide search for U.S. manufacturers.

MEP Supply Chain Capabilities

- Invested over \$20 million in MEP National Network to:
 - Expand existing MEP Centers capacity to provide services focused on national supply chain optimization
 - Establish a National Supply Chain Intelligence Network that will:
 - Comprehensively support supplier scouting services
 - Rigorously assess and analyze domestic manufacturing capabilities
 - Expand the inherent knowledge of each MEP Center's local manufacturing ecosystems
 - Build an integrated knowledge of U.S. supply networks
 - Work with OEMs to identify U.S. small and medium suppliers

Leveraging Technology

Increasing technology adoption

- ID early adopters and leverage success to motivate the next wave of manufacturers
- Define tech capabilities and business cases for adoption for customers to increase impact
- Educate Center staff on the different kinds of technology to increase impact with customers

Ensuring wholistic, comprehensive application and use of technology

Create of road maps for customers and aligning them to customer's strategic goals

Strengthening cybersecurity capabilities

- Communicate the importance of mitigating cybersecurity risks
- Ensure MEP Centers are adhering to cybersecurity guidance provided by NIST MEP program

Partner with federal labs to accelerate the use of new technologies

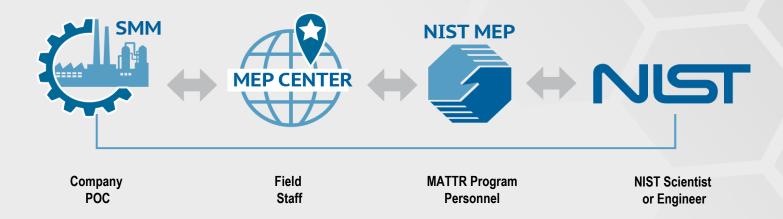
Co-develop tech capabilities and business cases for adoption to bring new insights to industry ¹⁹





MATTR/MATTR+

MEP-Assisted Technology and Technical Resource Program



If a Cooperative Research and Development Agreement (CRADA) is warranted, NIST MEP may cover some or all of the costs.



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