

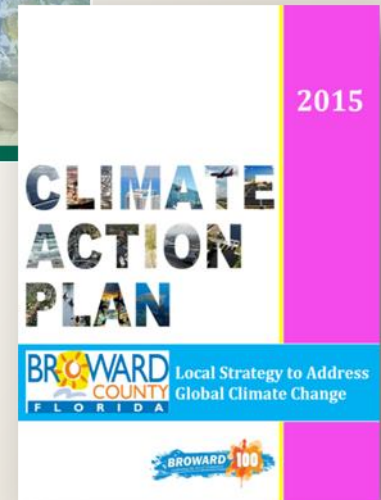
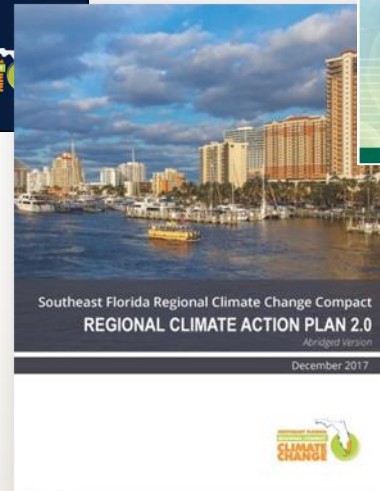
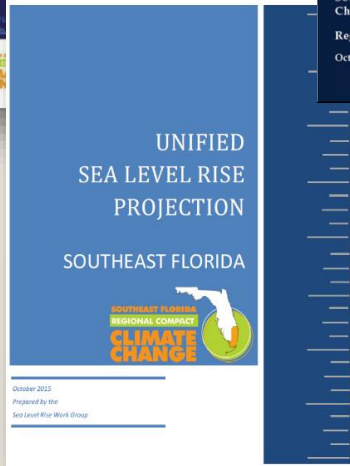
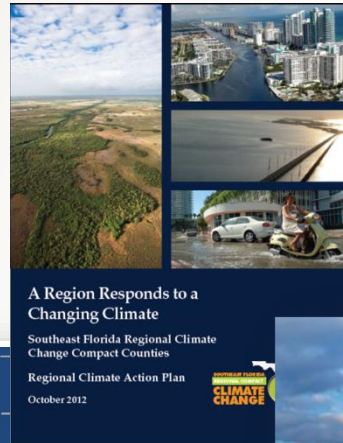
Organizing for Resilient Investments: Lessons from Broward County, FL

NAS - Climate Assessment Workshop
August 16, 2018

Dr. Jennifer L. Jurado, CRO and Director
Environmental Planning and Community Resilience
Division



A Decade of Climate Policy and Planning



Coupled with Worsening Flood Conditions

Broward County under flood watch as rains submerge streets



Lauderhill, FL



Fort Lauderdale, FL



Hollywood, FL

Rainy Season Has Arrived With A Vengeance

May 21, 2018 at 12:15 pm Filed Under: Local TV, Rain, Rielle Creighton, Storms, Weather



Parkland, FL

Heavy Rain Causes Flooding in Parts of Bro

Published at 5:25 PM EDT on May 17, 2018 | Updated at 6:10 PM EDT on May 17, 2018



Davie, FL



Several South Florida cities issued warnings to residents to avoid the flooded areas Sunday afternoon, including Hallandale, where city

Hallandale Beach, FL

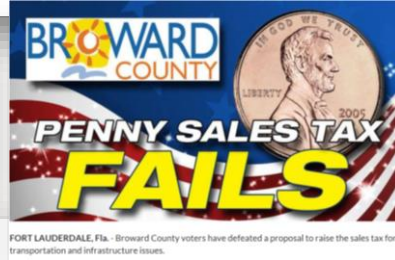
Yet, in 2016 Failed Infrastructure Tax



What Are The Broward Half-Cent Sales Taxes? For Some Voters, An Issue of Public Trust

By KATE STEIN • OCT 19, 2016

Reject Broward sales tax, plan is a boondoggle | Editorial



Broward County Voters Approve One Sales Tax Measure but Reject Another; Neither Passes

Had it not been for the political compromise that enabled it to be placed on the ballot, voters would have narrowly passed a county transportation sales tax measure. In neighboring Palm Beach County, a straight-forward sales tax measure passed.

November 28, 2016, 1pm PST | [Irvin Dawid](#)

Community Issues

- SLR and Flooding
- Boil water notices
- Aging water infrastructure

Yet, 30-yr proposal provides

- 27% for parks
- 17% for government buildings
- 10% for vehicles
- Only 9% for water

infrastructure
(and cities continue to divert funds from utilities)

Reframing the Conversation: Resilience and the Economy

2016

- ❑ Regional economics workshop
 - Finance, Insurance, Risk

2017

- ❑ Focus in regional action plan
- ❑ Summit theme “Business of Resilience
- ❑ Statement of Collaboration

2018

- ❑ Regional Work Group
 - Communications, Advocacy, Infrastructure



Regional Media Respond

- ❑ Unprecedented collaborative
- ❑ Weekly editorials
- ❑ Dedicated website
- ❑ Community events
- ❑ Political forums

Sun-Sentinel

WLRN
Miami | South Florida

Palm Beach Post

The Miami Herald

Sea-level rise: the defining issue of the century | Editorial

EDITORIALS

Three newspapers confront one challenge: Sea-level rise is real, South Florida needs all hands on deck — now

To fight climate change impacts, we need bold action | Letters

THE INVADING SEA
CAN SOUTH FLORIDA BE SAVED?

f t EDITORIALS INFLUENCERS IN THE NEWS WHAT YOU CAN DO FAQ RESOURCES ABOUT

Editorials
Informed opinions from the Miami Herald, Palm Beach Post and South Florida Sun Sentinel editorial boards

National disaster fund would benefit Florida by spreading the cost of risk

Aging flood-control systems can't protect South Florida from sea-level rise

Sea-level rise: the defining issue of the century

Gov. Rick Scott should listen to students on climate change

Organized Action

- ❑ 2018 Resilience Roundtable
- ❑ Business Leaders and Elected Officials
- ❑ Agreed Upon Action Items:
 - ✓ Apply future conditions flooding in regional risk assessment
 - ✓ Identify priority capital improvements
 - ✓ Develop a coordinated, resilient infrastructure investment plan
 - ✓ Include economics
 - ✓ Communicate

#ResilientTogether



Broward Leaders Resilience Roundtable
5/24/2018

Broward Leaders Are Worried About How To Pay For Sea-Level Rise

By Kate Stein, WLRN Public Media — June 1, 2018 In Audio, In The News





Summary

- ❑ Resilient infrastructure planning and investment must be regionally coordinated and prioritized
- ❑ Plans must deliver ROI at local and county-wide levels to gain community-wide support
- ❑ Private sector and media support will be vital – similar to historic regional economic initiatives
- ❑ Trust is not sufficient – support will require detailed plans, intermediate timeline, and inclusion of economics



Questions?

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