

## **Aging and Disability: Beyond Stereotypes to Inclusion**

### **Public Workshop of**

THE FORUM ON AGING, DISABILITY, AND INDEPENDENCE  
THE NATIONAL ACADEMIES OF SCIENCES, ENGINEERING, AND MEDICINE

**Sponsored by**  
AARP

**October 10, 2017**

THERESA LANG COMMUNITY AND STUDENT CENTER  
ARNOLD HALL (ROOM I-202)  
PARSONS SCHOOL OF DESIGN  
THE NEW SCHOOL  
55 WEST 13<sup>TH</sup> STREET  
NEW YORK, NY

### **Workshop Objectives:**

- Summarize the state of the knowledge about the impact of stereotypes on older adults and adults with disabilities, including the state of current practices to disrupt negative stereotypes.
- Highlight successful campaigns that have changed public discourse for other stereotypes and how they might apply to disrupting negative stereotypes of aging and disability and mitigate their effects.
- Explore effective communication, education, and system design strategies for aging and disability, with attention to media, marketing, and specific industries
- Identify sustainable interventions that promote and support psychological and physical resilience in older adults and adults with disabilities.

**9:30am – 10:00am**

**Continental Breakfast Available**

<b>10:00am – 10:25am</b>	<b>Welcome and Opening Remarks</b>
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**TERRY FULMER**, *FORUM CO-CHAIR*  
THE JOHN A. HARTFORD FOUNDATION

**FERNANDO TORRES-GIL**, *FORUM CO-CHAIR*  
UNIVERSITY OF CALIFORNIA, LOS ANGELES

**BURAK CAKMAK**  
PARSONS SCHOOL OF DESIGN

**JONATHAN STEVENS**  
AARP

<b>10:25am – 10:55am</b>	<b>KEYNOTE: “Who is Worthy of Choice?”</b>
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**KEYNOTE SPEAKER:** **LIZ JACKSON**  
INCLUSIVE FASHION & DESIGN COLLECTIVE

<b>10:55am – 11:05am</b>	<b>BREAK</b>
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<b>11:05am – 12:20pm</b>	<b>PANEL 1: State of the Knowledge: Stereotypes and Their Impact</b>
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**Facilitator:** MARGARET L. CAMPBELL, *CAMPBELL & ASSOCIATES CONSULTING*

**Benefits and Detriments of Age Stereotypes**  
BECCA LEVY, *YALE UNIVERSITY*

**Disability Stereotypes and Biases**  
KATIE WANG, *YALE UNIVERSITY*

**Ageism and the Workplace**  
MICHAEL S. NORTH, *NEW YORK UNIVERSITY*

*Speaker Q&A with Audience*

<b>12:20pm – 1:05pm</b>	<b>LUNCH</b>
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<b>1:05pm – 2:20pm</b>	<b>PANEL 2: Disrupting Stereotypes in Practice</b>
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**Facilitator:** REBECCA STOECKLE, *EDUCATION DEVELOPMENT CENTER*

**Breaking Prejudice Habits**  
PATRICIA G. DEVINE, *UNIVERSITY OF WISCONSIN-MADISON*

**Structural Stigma and Health**  
MARK L. HATZENBUEHLER, *COLUMBIA UNIVERSITY*

## Disrupting Stereotypes and the Reframing Aging Project

JULIE SWEETLAND, *FRAMEWORKS INSTITUTE*

*Speaker Q&A with Audience*

<b>2:20pm - 2:30pm</b>	<b>BREAK</b>
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<b>2:30pm - 3:45pm</b>	<b>PANEL 3: Disrupting Negative Stereotypes in the Media</b>
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**Facilitator:** JANNI LEHRER-STEIN, *INDEPENDENT CONSULTANT, DISABILITY POLICY AND ADVOCACY*

KAREN CHONG, *AARP, MOVIES FOR GROWNUPS*

LISA TAKEUCHI CULLEN, *TV WRITER, AUTHOR, AND JOURNALIST (INVITED)*

ROBERT DAVID HALL, *ACTOR, MUSICIAN, AND DISABILITY ADVOCATE*

ANNIE MARTER, *NINE STORIES*

*Speaker Q&A with Audience*

<b>3:45pm - 4:00pm</b>	<b>BREAK</b>
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<b>4:00pm - 5:30pm</b>	<b>PANEL 4: Disrupting Negative Stereotypes in Design</b>
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**Facilitator:** BRENDAN C. MCCARTHY, *PARSONS SCHOOL OF DESIGN*

SHALETHIA GABLE WASHINGTON, *PARSONS FASHION: SYSTEMS AND SOCIETY ALUMNUS AND VETERANS PROJECT CREATOR*

LUCY JONES, *FFORA (INCLUSIVE DESIGN)*

GRACE JUN, *OPEN STYLE LAB AND PARSONS SCHOOL OF DESIGN*

RIE NORREGAARD, *SYPARTNERS*

JEAN SHEIN, *UNIQLO*

*Speaker Q&A with Audience*

<b>5:30pm - 5:45pm</b>	<b>Closing Remarks</b>
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**NANCY LUNDEBJERG, *Workshop Planning Committee Chair***  
AMERICAN GERIATRICS SOCIETY

<b>5:45pm</b>	<b>ADJOURN</b>
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