

National Prevention, Health Promotion, and Public Health Council

National Prevention and Health Promotion Strategy

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Surgeon General

**In Addition to Coverage, Quality,
and Cost...**

**The Affordable Care Act
is a
Unique Opportunity for
Prevention**

The Affordable Care Act

- § Expands insurance coverage to 32 million more people (Coverage)
- § Makes coverage and care more affordable (Costs)
- § Calls for the National Quality Strategy (Quality)

Prevention and Public Health Fund Provides Sustainable Funding

Grows from \$500M to \$2B annually

2010	2011	2012	2013	2014	2015-19
\$500M	\$750M	\$1B	\$1.2B	\$1.5B	\$2B

The National Prevention Council

- q Established by the Affordable Care Act
- q A unique opportunity to prioritize and align prevention activities
- q Chaired by the Surgeon General
- q Council members: 17 federal departments
- q Advisory Group: 25 non-federal members

Council Members

Bureau of Indian Affairs	Department of Labor
Corporation for National and Community Service	Department of Transportation
Department of Agriculture	Department of Veterans Affairs
Department of Defense	Environmental Protection Agency
Department of Education	Federal Trade Commission
Department of Health and Human Services	Office of Management and Budget
Department of Homeland Security	Office of National Drug Control Policy
Department of Housing and Urban Development	White House Domestic Policy Council
Department of Justice	

Advisory Group on Prevention, Health Promotion, and Integrative and Public Health

JudyAnn Bigby, Secretary of Health and Human Services for the Commonwealth of Massachusetts

Valerie Brown, First District County Supervisor for the County of Sonoma, California

Jonathan Fielding, Director of the Los Angeles County Department of Public Health

Ned Helms, Jr., Director of the New Hampshire Institute for Health Policy and Practice, University of New Hampshire

Advisory Group, cont.

Charlotte Kerr, Healthcare consultant and a faculty member of the Tai Sophia Institute

Jeffrey Levi, Executive Director, Trust for America's Health

Elizabeth Mayer-Davis, Professor of Nutrition and Professor of Medicine, University of North Carolina at Chapel Hill

Vivek Murthy, Co-founder and President of Doctors for America

Barbara Otto, CEO and former Executive Director of Health & Disability Advocates

Advisory Group, cont.

Linda Rosenstock, Dean of the School of Public Health/ Professor of Medicine and Environmental Health Sciences at UCLA

John Seffrin, Chief executive officer of the American Cancer Society

Susan Swider, Professor in the College of Nursing at the Rush University Medical Center, Chicago, IL

Sharon Van Horn, Pediatrician and Fellow in Integrative Medicine, University of Arizona

National Prevention Council: Charge

1. Develop the National Prevention and Health Promotion Strategy (National Prevention Strategy)
2. Provide ongoing leadership and coordination of federal prevention and health promotion efforts
3. Produce an Annual Status Report on the National Prevention Strategy progress

National Prevention Strategy

- q Ground activities in evidence-based practices
- q Set specific measurable actions and timelines
- q Align and focus federal prevention and health promotion activities
- q Align with existing strategies and initiatives, including:
 - § Healthy People 2020
 - § National Quality Strategy
 - § First Lady's "Let's Move!" campaign
 - § Surgeon General's Vision for a Healthy and Fit Nation 2010
 - § National HIV/AIDS Strategy

Approach

- q Work across sectors
- q Catalyze public and private partnerships:
 - § Federal, state, tribal, local, and territorial
 - § Private, non-profit, faith, community, labor
- q Focus on where people live, learn, work, and play
 - § Community, worksite, institutions, etc.
- q Eliminate disparities

Draft Vision

Working together to improve the health and quality of life for individuals, families, and communities by moving the nation from a focus on sickness and disease to one based on wellness and prevention.

Draft Goals

Americans Living Healthier and Longer

- § Healthy Communities
- § Preventive Clinical and Community Efforts
- § Empowered Individuals

Draft Strategic Directions

Cross-Cutting Strategic Directions

- q *Healthy Physical, Social and Economic Environments*
- q *Eliminate Health Disparities*
- q *Prevention and Public Health Capacity*
- q *Quality Clinical Preventive Services*

Targeted Strategic Directions

- q *Tobacco-Free Living*
- q *Reduce Alcohol and Drug Abuse*
- q *Healthy Eating*
- q *Active Living*
- q *Injury-Free Living*
- q *Mental and Emotional Wellbeing*

Timeline

Public Comment period ended (1/22/11)

Council review

Advisory Group review

ACA 1 year anniversary (3/23/11)

Thank you!

For more information go to:

www.healthcare.gov



Thank You. Please note that the National Prevention Strategy is in a draft format so all information is subject to change. This information is not to be used for any public purpose.