



*A Health in All Policies Approach
to Large Scale Redevelopment:
Fort McPherson BRAC Findings*

Windows of Opportunity

- There are discrete windows of opportunity for incorporating health considerations into redevelopment decision-making:
 - developer's agreement
 - design guidelines
 - zoning

Health Impact Assessment

- Assesses potential health impacts of an impending decision from another sector
 - (land use, transportation, etc.)
- Puts Health in All Policies into practice
- Engages stakeholders
- Makes recommendations for options that promote health
- Public Health Institutes can serve as neutral conveners

Implications for Federal Agencies

Federal agencies relevant to large-scale redevelopment include the Departments of:

- Agriculture
- Commerce
- Defense
- Education
- Health and Human Services
- Interior
- Justice
- Labor
- Transportation
- Housing and Urban Development

Win-Win Opportunities

- Health in All Policies works best when it is framed as a win-win opportunity for all involved sectors
- Offers of resources such as workforce, prestige, or access to additional funding sources can foster new partnerships engaged in promoting health

Health in All Policies Can Occur at Different Levels

- Information-sharing
- Collaboration
- Integration
- Agencies such as the Office of Management and Budget can foster collaboration
 - serve as a conduit of information
 - broad perspective on outcomes of multiple agencies

Barriers and Levers

Barriers

- Lack of time
- Fear of giving up control of a signature issue
- Changing priorities of leadership
- Different organizational cultures and values

Levers

- Leadership
- Internal incentives
- External pressure
- Funding
- “Win-win framing” of the issues

Current Examples of Health in All Policies Federal Collaborations

- President's Council on Food Safety
- National Prevention, Health Promotion and Public Health Council
- Coordinating Council on Juvenile Justice and Delinquency Prevention
- White House Task Force on Childhood Obesity

Strategies for Federal Agencies to Strengthen Health in All Policies

- Reframe the concept of health to align with the missions of other agencies or sectors
- Develop communication mechanisms to share health information
- Facilitate relationship-building across sectors
- Identify “win-win” opportunities across sectors
- Offer grants or technical assistance to state agencies
- Create internal incentives such as criteria in performance evaluations and promotions that reward intersectoral efforts
- Capitalize on external pressures such as media attention and advocacy to stimulate support for intersectoral goals
- Incorporate intersectoral knowledge and values in professional education trainings and programs

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