

National Breast Cancer Coalition

The
**Breast
Cancer
Deadline**

2020

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www.breastcancerdeadline2020.org

Mission to End Breast Cancer

www.breastcancerdeadline2020.org/get-involved/

GET INVOLVED



Visit the Online Center for NBCC Advocacy Training!

Watch, Learn, Evaluate. Share. Watch Another.

[View Courses](#)

Become Part of the National Action Network Today!

[Receive Action Alerts](#)

Get Trained

- Learn more about the [Annual Advocate Leadership Summit](#) and get registered
- [Learn about the Project LEAD® Institute](#)
- Learn about NBCC's [Beyond Borders Breast Cancer Project](#)
- [Get prepared at NBCC's Team Leader Training](#)
- [Center for NBCC Advocacy Training](#) is online

Tools and Resources

- [Resources](#) for Taking Action
- Read the latest [Call to Action](#)
- Get the [Progress Report](#)

Take Action

- Visit our [Action Center](#)
- NBCC's [2018 Legislative and Public Policy Priorities](#)
- Read about NBCC's [Clinical Trials Partnerships](#)
- Endorse **Breast Cancer Deadline 2020®** - as an [organization](#), a [public official](#) or a [researcher](#).
- What do breast cancer patients and survivors need to know about the [Affordable Care Act](#)? [Find out here!](#)

Impact Public Policy

- Who earned NBCC's [Congressional Award](#)?
- Check out NBCC's [Congressional Record of Support](#) to see how your member measures up
- Read NBCC's [History of Legislative Accomplishments](#)
- Read NBCC's [Congressional Testimony](#)

Join the Movement to End Breast Cancer by 2020

- Join the [National Action Network](#)
- Join NBCC's [Emerging Leaders](#) community
- Join your state's [Breast Cancer](#)

Lessons Learned

- Meaningful Decision Making Tables
- Education Must Include:
 - Science
 - Public Policy
 - Critical Thinking
 - Epidemiology
 - Genetics
 - Reading Research
- Collaboration
- Respect/Partnerships
- Persistence



Gaps and Barriers

- Change is hard
 - Conflicting agendas/defining roles
 - Not all advocates are equal -- Not a ✓
 - It's not easy, it's not a sound bite
 - Once you think you know the answer, you stop investigating
- ...Just the mission...nothing but the mission.