



ACTION COLLABORATIVE
ON BUSINESS ENGAGEMENT IN
BUILDING HEALTHY COMMUNITIES

WEBINAR

BUILDING A BUSINESS CASE FOR HEALTH EQUITY PROJECT UPDATE

WHEN:

Wed. 12/12/18 at 12 PM (EST)

Spending on health care has grown steadily for decades, as has the national health expenditure (NHE) as a percentage of GDP. Because more than half of Americans receive healthcare coverage through their employers, the private sector bears a significant portion of these costs. Addressing social determinants of health as a mechanism for cost savings is emerging as a crucial strategy for driving down health-related costs for businesses and individuals alike. Our research, “Building a Business Case for Health Equity,” seeks to understand the return on investment (ROI) for companies engaged in strategies intended to remove barriers to health for their employees and the communities in which they work and live. Our December 12 webinar will review our process for collecting data, provide an overview of our findings, and outline next steps for the project.

JOIN THE WEBINAR:

Join from PC, Mac, Linux, iOS or Android: <https://nasem.zoom.us/j/731418075>

Or iPhone one-tap :

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Or Telephone:

US: +1 646 558 8656 or +1 669 900 6833 or +1 877 853 5257 or +1 855 880 1246

Meeting ID: 731 418 075

ABOUT THE COLLABORATIVE:

Mission: To catalyze and facilitate private sector partnerships and actions of business, health, community, and public sectors to work together to enhance the lives of workers and communities by improving the nation’s health and wealth.

Vision: To create an active space where participants feel compelled to contribute to a transformational effort that makes powerful and measurable impact on business success, societal value and improves population health.

SPEAKER:

BRIAN FRANK

ASSISTANT
PROFESSOR AND
FULL-TIME CLINICIAN
IN THE DEPARTMENT
OF FAMILY MEDICINE
AT OREGON HEALTH
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& MEMBER OF THE
HEALTH EQUITY
TACTIC TEAM FOR
FAMILY MEDICINE
FOR AMERICA’S
HEALTH

**PLEASE SHARE
WITH YOUR
NETWORKS**

Dr. Brian Frank is an assistant professor and full-time clinician in the department of family medicine at Oregon Health and Science University in Portland, Oregon. Since 2011 he has had the good fortune to provide care to multi-generational families and individuals in all stages of life at the OHSU's Family Medicine Clinic at Richmond, a federally qualified health center. Outside of his clinical duties, Dr. Frank is a member of the Health Equity Tactic Team for Family Medicine for America's Health. He leads research to engage the private sector in efforts to improve health equity by demonstrating a return on investment to businesses that support the health equity of their employees and the communities they serve. Dr. Frank was a 2016-17 Clinical Innovation Fellow with the Oregon Health Authority where he led projects designed to identify and reduce the prevalence of food insecurity in primary care clinics. Outside of work, Dr. Frank is an avid home (read: amateur) chef. He has been experimenting in the kitchen since his first attempt at making a cake at the age of five (flour, sugar, milk, chocolate chips). Fortunately, he is a quick learner. He is rarely happier than when in the kitchen, preparing food for his family and friends.