Call for Case-Stories

The Roundtable on Population Health Improvement’s Action Collaborative on Business Engagement in Building Healthy Communities is hosting a call for case-stories from businesses engaging in community health and well-being.

If you represent a small, medium, large business or a corporation that has engaged with community health and well-being by addressing a specific health issue in specific (e.g., health outcome, smoking, exercise, substance abuse etc.) or a community-level factor (e.g., social determinant of health, child care, environmental health issue, workforce development). Please consider submitting a case-story of the activity/program/intervention.

The Business Collaborative intends to build a body of these accounts and release them via a web-based publication on a rolling-basis. The objective is to highlight examples community health/well-being and thereby inspire other businesses to engage in, or support, such endeavors in their own communities.

We hope to be able to capture and share an illustrative sampling of contributions made to community health and well-being by the business sector from across the nation.

Here you will find a preview of the questions in a modifiable document so that you may prepare the answers in advance and submit through survey gizmo (click here) at your convenience. Please let me know if you have any questions.

Carla

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