WEBINAR

THE BUSINESS CASE FOR INVESTMENT IN POPULATION HEALTH

WHEN:
September 5, 2019; 12:00-1:00pm ET

Paul Mattessich and Ela Rausch share their research, examining effects of population health on economic well-being for metropolitan statistical areas in the United States. This study is part of the Engaging Businesses for Health portfolio of projects supported by the Robert Wood Johnson Foundation and AcademyHealth, which seeks to build the evidence base for private sector investment in initiatives aimed at community health improvement.

JOIN THE WEBINAR:
Join from PC, Mac, Linux, iOS or Android: https://nasem.zoom.us/j/175866680

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Meeting ID: 175 866 680
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ABOUT THE COLLABORATIVE:
Mission: To catalyze and facilitate private sector partnerships and actions of business, health, community, and public sectors to work together to enhance the lives of workers and communities by improving the nation’s health and wealth.

Vision: To create an active space where participants feel compelled to contribute to a transformational effort that makes powerful and measurable impact on business success, societal value and improves population health.

SPEAKER:
Paul Mattessich, PhD
Wilder Research

Ela Rausch, PhD
Federal Reserve Bank of Minneapolis

Moderator:
Meg Guerin-Calvert, PhD
FTI Consulting

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Questions? Please contact Alina Baciu, abaciu@nas.edu
Paul Mattessich
Paul Mattessich has served as executive director of Wilder Research since 1982. He enjoys building a research team (now about 90 people) from diverse disciplines, who work with others – locally, nationally, and internationally – to improve the lives of individuals, families, and communities.
Paul lectures frequently throughout the United States, the United Kingdom, and Europe, especially on topics of organization and service effectiveness, collaboration/partnerships, and major social trends. He has authored or co-authored more than 300 publications. In 2017, he brought the Speaking for Ourselves study, conducted in collaboration with immigrant and refugee groups in Minnesota, to the international Metropolis conference in The Hague, The Netherlands. He has consulted for 20 years in Belfast, Northern Ireland with youth development and civic engagement organizations that promote democratic skills to bring communities together and to resolve conflict. The Community Indicators Consortium awarded Paul their 2018 Hall of Heroes award.
He has served on the boards of the Hamm Memorial Psychiatric Clinic and of Minnesota Community Measurement. He serves as the first Chair of the Community Oversight Board, and has helped to develop that group to promote best research ethics in studies conducted by the University of Minnesota. He teaches one course per year in the Department of Youth Studies, School of Social Work, at the University of Minnesota. He received his doctorate in Sociology from the University of Minnesota.

Ela Rausch
Ela Rausch is a Project Director at the Federal Reserve Bank of Minneapolis. In her role in the Community Development department, she conducts research and outreach on a wide range of issues that impact the economic wellbeing of low-income households, and leads the Minneapolis Reserve Bank’s collaborative efforts to build healthier communities. Ela has worked in the fields of housing and community development in the Twin Cities region for 20 years, and has extensive experience with designing research studies and measuring program performance. Her research has been cited in Health Affairs, The Washington Post, and Forbes Magazine. She holds a Ph.D. in Housing Studies, a Master’s Degree in Public Policy and a B.A. in Sociology and American Studies, all from the University of Minnesota.

Meg Guerin-Calvert
Margaret Guerin-Calvert is a Senior Managing Director at FTI Consulting and is based in Washington, D.C. She is founding President of the Center for Healthcare Economics and Policy within the Economic Consulting segment. Ms. Guerin-Calvert has over 30 years of experience in economics and litigation consulting, including antitrust, mergers, damages, class certification and intellectual property in industries including healthcare, transportation, technology, manufacturing and mining. She is widely recognized for her economic and healthcare expertise and cogent economic analyses and has an active practice as economic advisor to clients and governments in the U.S. and internationally. Ms. Guerin-Calvert is also a founding director of Compass Lexecon (formerly Competition Policy Associates) and has served as Senior Consultant, Compass Lexecon, and continues in this role on selected matters.
Ms. Guerin-Calvert also served as Assistant Chief at the U.S. Department of Justice’s Antitrust Division and economist at the Federal Reserve Board. She taught economics at Duke University’s Institute of Policy Sciences. She has received numerous awards and accolades such as Global Competition Review’s top competition economists including recently “Women in Antitrust 2016: Economists list” and Who’s Who Legal’s “Thought Leaders – Competition 2019 list.” She regularly presents at ABA’s Section of Antitrust Law (SAL) and AHLA conferences; and at national healthcare conferences such as the U.S. Chamber of Commerce’s Annual Health Care Summit.