



ACTION
COLLABORATIVE
*on Business Engagement in
Building Healthy Communities*

WEBINAR

WHY BUSINESSES SHOULD INVEST IN COMMUNITY HEALTH

WHEN:

October 8, 2019; 1-2:30pm ET

Two presentations will highlight the bidirectional nature of community health and business success. One presentation will show how the health of manufacturing communities affects employee performance, and the other will show how business investment in workplace culture of health is associated with improved stock performance.

JOIN THE WEBINAR:

Join from PC, Mac, Linux, iOS or Android: <https://nasem.zoom.us/j/3122370181>

Or iPhone one-tap :

US: +16465588656,,3122370181# or +16699006833,,3122370181# Or

Telephone:

Dial(for higher quality, dial a number based on your current location):

US: +1 646 558 8656 or +1 669 900 6833 or 888 475 4499 (Toll Free) or
877 853 5257 (Toll Free)

Meeting ID: 312 237 0181

ABOUT THE COLLABORATIVE:

Mission: To catalyze and facilitate private sector partnerships and actions of business, health, community, and public sectors to work together to enhance the lives of workers and communities by improving the nation's health and wealth.

Vision: To create an active space where participants feel compelled to contribute to a transformational effort that makes powerful and measurable impact on business success, societal value and improves population health.

SPEAKERS

**Megan McHugh,
PhD**

Northwestern
University

**Ron Z. Goetzel,
PhD**

Johns Hopkins
University and IBM
Watson Health

MODERATOR

**Mona Shah,
PhD, MPH**

RWJF

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Megan McHugh

Megan McHugh, Ph.D., is an associate professor in the Center for Health Services and Outcomes Research, Northwestern University, Feinberg School of Medicine. Dr. McHugh is a health services researcher, educator, and evaluator with expertise in conducting complex, multi-site evaluations of quality improvement programs and health policies. Dr. McHugh also directs the Center's program in Manufacturing and Health, which aims to generate evidence to improve the health of manufacturing employees and communities, and reduce health care costs for companies. Previously, Dr. McHugh was research director at the Health Research & Educational Trust of the American Hospital Association and Senior Program Officer at the Institute of Medicine.

Ron Z. Goetzel

Ron Z. Goetzel, Ph.D., is senior scientist and director of the Institute for Health and Productivity Studies (IHPS) at the Johns Hopkins Bloomberg School of Public Health and vice president of consulting and applied research at IBM Watson Health. IHPS' mission is to bridge the gap between academia, the business community, and the health care policy world. At IBM Watson Health, Goetzel leads projects for health care purchaser, managed care, government, and pharmaceutical clients, and he conducts research on the relationship between health and well-being, medical costs, and productivity. Prior to his current role, Goetzel served as vice president of Assessment, Data Analysis, and Evaluation Services at Johnson & Johnson, and he was an original member of the development and marketing group at Corporate Health Strategies.

Mona Shah

Mona Shah, Ph.D., M.P.H., is a senior program officer with the Robert Wood Johnson Foundation. Previously, she served as associate director of federal relations at the American Cancer Society Cancer Action Network (ACS CAN) in Washington, leading and executing the organization's strategy related to prevention, access to care, safety net programs and health disparities. She received her Ph.D. in epidemiology from George Washington University.