



ACTION
COLLABORATIVE
*on Business Engagement in
Building Healthy Communities*

WEBINAR

HOW BUSINESSES CAN ENGAGE IN COMMUNITY HEALTH, AND CONSIDERATIONS FOR HOW TO BETTER TARGET AND DEVELOP THEIR INVESTMENTS

WHEN:

October 21, 2019; 1-2:30pm ET

CASE 1: A financial institution established a financial incentive to increase savings and to motivate engagement in activities at the YMCA promoting social connectedness, physical and emotional well-being.

CASE 2: This case explores how multifamily housing developers conceptualize, discuss and implement health strategies in their projects.

JOIN THE WEBINAR:

Join from PC, Mac, Linux, iOS or Android: <https://nasem.zoom.us/j/3122370181>
Or iPhone one-tap :

US: +16465588656,,3122370181# or +16699006833,,3122370181# Or
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Dial(for higher quality, dial a number based on your current location):

US: +1 646 558 8656 or +1 669 900 6833 or 888 475 4499 (Toll Free) or
877 853 5257 (Toll Free)

MEETING ID: 312 237 0181

ABOUT THE COLLABORATIVE:

Mission: To catalyze and facilitate private sector partnerships and actions of business, health, community, and public sectors to work together to enhance the lives of workers and communities by improving the nation's health and wealth.

Vision: To create an active space where participants feel compelled to contribute to a transformational effort that makes powerful and measurable impact on business success, societal value and improves population health.

Questions? Please contact Alina Baciu, abaciu@nas.edu

SPEAKERS

**Eileen McNeely,
PhD**

SHINE and Harvard
Chan School of Public
Health

Aaron Hipp, PhD
North Carolina State
University

MODERATOR

**Megan Collado,
MPH**

AcademyHealth

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WITH YOUR
NETWORKS

Eileen McNeely

Eileen McNeely, Ph.D., is Founder and Co-Director of the Sustainability and Health Initiative for NetPositive Enterprise (SHINE) at the Harvard T.H. Chan School of Public Health. SHINE conducts research about the impact of work and business operations on individual, organizational, and societal well-being and flourishing. Dr. McNeely has extensive experience in the areas of environmental epidemiology, occupational and community health, health promotion, health services management and policy, and clinical practice as a nurse practitioner.

Aaron Hipp

J. Aaron Hipp, Ph.D., Associate Professor of Community Health and Sustainability, Department of Parks, Recreation, and Tourism Management and Fellow, Center for Geospatial Analytics, North Carolina State University, is a built environment and active living researcher and instructor. Dr. Hipp currently works on projects related to active living and multifamily developments, parks in low-income communities of color, and access to greenspace. He uses technologies and big data, including web cameras, GPS, accelerometers, and social media, to explore the relationships between place and active living.

Megan Collado

Megan Collado, M.P.H., is a director at AcademyHealth where she manages a number of Robert Wood Johnson Foundation grantmaking initiatives. Prior to joining AcademyHealth in 2012, Megan provided research assistance at the Center for Managing Chronic Disease at the University of Michigan School of Public Health; at the Center for Healthcare Research and Transformation, in Ann Arbor, Michigan; and at the Child Policy Research Center at Cincinnati Children's Hospital. She received her MPH in health management and policy from the University of Michigan.