

## **Roundtable on Population Health Improvement**

Framing the Dialogue on Race and Ethnicity to Advance Health Equity: A Workshop

Washington, DC · February 4, 2016

### **BIOSKETCHES OF PRESENTERS, MODERATORS, AND PLANNING COMMITTEE**

#### **Gillian Barclay**

Gillian Barclay, D.D.S., M.P.H., Dr.P.H., is the former vice president of the Aetna Foundation. In her role, she leads the development, execution and evaluation of the foundation's national and international grant programs and cultivates new projects within its three focus areas: reducing obesity by promoting wellness and healthy choices, improving equity in health and health care and promoting integrated health care. As part of her responsibilities, she is a frequent spokesperson for the foundation, presenting its work and the accomplishments of grantees to various audiences. Prior to joining the Aetna Foundation, Dr. Barclay was an advisor at the Regional Office of the World Health Organization in the Office of Caribbean Program Coordination. There, she managed a portfolio of initiatives that focused special attention on building health leadership and public health systems. Previously, she was the evaluation manager of health programs for the W.K. Kellogg Foundation, where she was responsible for the impact of the foundation's investments to improve healthy equity, increase the quality of health and health care, and enhance community health and wellness. Dr. Barclay has taught at the Harvard School of Public Health and Hunter College of the City University of New York. She has published in peer-reviewed literature and has been a frequent presenter at health conferences in the U.S. and around the world. Dr. Barclay earned her doctorate of dental surgery at the University of Detroit Mercy and completed her residency at New York Hospital Medical Center. She holds a doctorate in public health from Harvard University and a master's of public health from the University of Michigan. Her undergraduate work was at the University of the West Indies in Jamaica. Dr. Barclay serves as a member of the Roundtable on Population Health Improvement and the Roundtable on the Promotion of Health Equity and the Elimination of Health Disparities.

#### **Natalie Burke**

As President and CEO of CommonHealth ACTION (CHA), Natalie provides visionary leadership for CHA's business development and model, capacity building, and programs. A relationship specialist, she is known for building and sustaining successful, long-term interactions with leaders and innovators across sectors. As an advisor to corporate leaders, communities aspiring to change, and everyone in between—Natalie guides people and organizations to solutions, plans, and common language necessary to succeed and make the world a better place, a healthy place. As a strategist, she focuses on the connective tissue that forms organizations (people and entities in relationship) and how to strengthen it and as a facilitator she cultivates spaces to exchange ideas that create change. Since the mid-90s, she has held leadership positions focused on creating opportunities for health through community, organizational, institutional, and systemic change. Her public health and health care experience includes technical assistance (problem-solving) and capacity building for national entities including Kaiser Permanente;

Cummins, Inc.; and the W.K. Kellogg Foundation—as well as federal, state, and local governments. Prior to co-founding CommonHealth ACTION in 2004, Natalie was in executive leadership at the National Association of County and City Health Officials (NACCHO) in Washington, DC. While at NACCHO, she served as co-supervising producer for the documentary, *The Edge of America: Struggling for Health and Justice* that focused on people living in three rural communities and the challenges they face to their health, wellbeing, and quality of life. A graduate of the University of Maryland with a degree in Government and Politics, Natalie conducted federal health policy analysis at the National Health Policy Forum and was on staff at the National Institutes of Health. She has been selected for numerous national fellowships including the Emerging Leaders in Public Health Fellowship (Jointly hosted by the University of North Carolina's Schools of Business and Public Health) and New York University's Robert F. Wagner School of Public Service Lead the Way Fellowship for visionary and entrepreneurial leaders in the nonprofit sector. In 2012, Natalie was selected to the Council of Innovation Advisors for ConvergeUS, a national initiative focused on technology-based social innovation between the technology sector and the nation's nonprofits. Committed to the health and well-being of all people, Natalie views health as the product of complex interactions amongst systems and factors such as education, employment, environmental conditions, access to technology, housing, transportation, and health care. Throughout her career, she has sought to understand the root causes of ill health including the delicate balance amongst genetics, personal health behaviors, and the systems and institutions that provide the contexts within which we live our lives and make their decisions. That understanding guides her work with local and national leaders whose decisions play critical roles in the production of the public's health

### **Mindy Fullilove**

Dr. Mindy Thompson Fullilove is a board-certified psychiatrist who is interested in the links between the environment and mental health. She started her research career in 1986 with a focus on the AIDS epidemic, and became aware of the close link between AIDS and place of residence. Under the rubric of the psychology of place, Dr. Fullilove began to examine the mental health effects of such environmental processes as violence, rebuilding, segregation, urban renewal, and mismanaged toxins. She has published numerous articles and six books including "Urban Alchemy: Restoring Joy in America's Sorted-Out Cities," "Root Shock: How Tearing Up City Neighborhoods Hurts America and What We Can Do About It," and "House of Joshua: Meditations on Family and Place."

### **Gilbert Gee**

Gilbert C. Gee, Ph.D., is a Professor in the Department of Community Health Sciences at the Fielding School of Public Health at UCLA. He received his bachelor degree in neuroscience from Oberlin College, his doctorate in Health Policy and Management from the Johns Hopkins University, and post-doctoral training in sociology from Indiana University. Prior to UCLA, he was on the faculty at the University of Michigan, and the University of Michigan-Flint. His research focuses on the social determinants of health inequities of racial, ethnic, and immigrant minority populations using a multi-level and life course perspective. A primary line of his research focuses on conceptualizing and measuring racial discrimination, and in understanding how discrimination may be related to illness. He has also published more broadly on the topics of stress, neighborhoods, environmental exposures, occupational health, and Asian American populations. His research has been honored with a group Merit Award from the National Institutes of Health for the development of a multicultural measures of discrimination for health surveys. In addition, he has received two Scientific and Technical Achievement Awards from the Environmental Protection Agency for development of the Stress-Exposure-Disease Framework (in collaboration with Devon Payne-Sturges). He has also been a guest editor for *Child Development*, *Asian*

*American and Pacific Islander Nexus Journal*, and the *Asian American Journal of Psychology*. Dr. Gee is currently the Editor of the *Journal of Health and Social Behavior*.

### **Rebekah Gowler**

Rebekah Gowler is the Director, Health Equity Capacity Development; Center for Health Equity at the NYC Department of Health and Mental Hygiene. Rebekah manages planning and activities to build the capacity of the Center for Health Equity and the Health Department to advance racial equity and social justice through its programs, policies, and practices. Rebekah conducted similar work as a Policy Analyst at the Boston Public Health Commission, where she managed the development and implementation of a racial justice and health equity training series for all agency staff, which was part of a larger internal process to align the health department's work within an equity framework. Prior to that, Rebekah worked in the Office of Community Health Workers at the Massachusetts Department of Public Health, assisting with the development of a legislative report on the CHW workforce in MA. More recently, she directed volunteerism and child nutrition work at the New York City Coalition Against Hunger. Rebekah got her start in health equity and racial justice work over 10 years ago as an AmeriCorps member in Sunset Park, Brooklyn, then received both an MSW and MPH from Boston University.

### **Jessica Kang**

As Senior Research Scientist, Jessica Kang engages in research strategies and initiatives on communications testing. Prior to joining CSI, Jessica obtained her master's degree in Social Psychology from the University of Connecticut. As a graduate research assistant, Jessica's research focused on people's identification with a social group such as race and gender and the effects of this identification on attitudes and stereotyping. Jessica also researched the effects of the 2008 presidential election on different racial groups' identification with being American. During her undergraduate career, Jessica studied how people react to racial minorities who are strongly identified with their racial group. Outside of research, Jessica has actively participated in organizations that advocate for people of color and provide opportunities for underserved populations including One Heartland and the Pipeline Project. In addition to her master's degree, Jessica holds bachelor's degrees in Psychology (B.S.) and English (B.A.) from the University of Washington.

### **Thomas LaVeist**

Dr. LaVeist the William C. and Nancy F. Richardson Professor in Health Policy, Department of Health Policy and Management, Johns Hopkins University and Director, Hopkins for Health Disparities Solutions, Johns Hopkins Bloomberg School of Public Health. He earned a bachelor's degree at the University of Maryland Eastern Shore and an M.A. and Ph.D. in Sociology at The University of Michigan. He completed a postdoctoral fellowship in health policy at the University of Michigan School of Public Health. Dr. LaVeist is a former fellow at the Institute of Gerontology and School of Public Health at The University of Michigan, where he participated in several studies including a study of differences in adjustment to aging in four societies (the United States, Japan, mainland China and Taiwan) and the National Survey of Black Americans. Dr. LaVeist is also a former associate with the Program for Research on Black Americans (PRBA) at the Institute for Social Research, The University of Michigan. As a Brookdale National Fellow, Dr. LaVeist's work has focused on further understanding the social and behavioral factors which effect length of human life. He has also conducted studies of social determinants of health, and also research on determinants of disparities in healthcare access, utilization and quality.

### **RADM Sarah Linde**

Rear Admiral Sarah R. Linde is a Medical Officer in the Commissioned Corps of the U.S. Public Health Service. She currently serves as the Chief Public Health Officer for the Health Resources and Services Administration (HRSA) which works to improve health and achieve health equity through access to quality services, a skilled health workforce and innovative programs. Prior to HRSA, Dr. Linde was the Deputy Director of the Office of Disease Prevention and Health Promotion in the Office of Public Health and Science in the Office of the Secretary of HHS. There, she helped oversee national disease prevention and health promotion activities including Healthy People, the Dietary Guidelines for Americans, and the Physical Activity Guidelines. Her previous assignments include the Food and Drug Administration (FDA) Office of Orphan Products Development which helps in the development of drugs, biologics, and devices for rare diseases and the National Health Service Corps in HRSA where served as the Director of the Shenandoah Valley Family Health Center, a community health center in Inwood, WV. RADM Linde is board certified in Family Practice and is a graduate of the Uniformed Services University of the Health Sciences Medical School in Bethesda, MD.

### **Sanne Magnan**

Sanne Magnan is the former President and CEO of the Institute for Clinical Systems Improvement (ICSI). Dr. Magnan served as President and CEO of ICSI until January 4, 2016. Dr. Magnan was previously the president of ICSI when she was appointed by former Minnesota Governor Tim Pawlenty to serve as Commissioner of Health for the Minnesota Department of Health. She served in that position from 2007 to 2010 and had significant responsibility for implementation of Minnesota's 2008 health reform legislation, including the Statewide Health Improvement Program (SHIP), standardized quality reporting, development of provider peer grouping, certification process for health care homes, and baskets of care. She returned as ICSI's President and CEO in 2011. Since 2012, she has participated in the Process Redesign Advisory Group for the National Center for Inter-professional Practice and Education coordinated through the University of Minnesota. She is participating in several Technical Expert Panels for CMS on population health measures (2015-2016), and is a member of the Population-based Payment Workgroup of the Healthcare Payment Learning and Action Network (2015-2016). She is also on the Interdisciplinary Application/Translation Committee of the Interdisciplinary Association for Population Health Sciences. She is also a Senior Fellow, HealthPartners Institute for Education and Research. Her previous experience includes serving as a staff physician at the Tuberculosis Clinic at St. Paul-Ramsey County Department of Public Health and as a clinical assistant professor of medicine at the University of Minnesota. She also served as vice president and medical director of Consumer Health at Blue Cross and Blue Shield of Minnesota, where she was responsible for case management, disease management, and consumer engagement. Dr. Magnan holds an M.D. and a Ph.D. in medicinal chemistry from the University of Minnesota, and is a board-certified internist. She earned her bachelor's degree in pharmacy from the University of North Carolina. She currently serves as co-chair of the Institute of Medicine's Roundtable on Population Health Improvement. She has served on the board of MN Community Measurement, and the board of NorthPoint Health & Wellness Center, a federally qualified health center and part of Hennepin Health. She was named one of the 100 Influential Health Care Leaders by Minnesota Physician magazine in 2004, 2008 and 2012.

### **Phyllis Meadows**

As a Senior Fellow in the Health Program, Phyllis D. Meadows engages in all levels of grantmaking activity. Since joining The Kresge Foundation in 2009, she has advised the Health team on the development of its overall strategic direction and provided leadership in the design and implementation of grantmaking initiatives and projects. Phyllis also has coached team members and created linkages to

national organizations and experts in the health field. In addition, she regularly reviews grant proposals, aids prospective grantees in preparing funding requests, and provides health-related expertise. Phyllis' 30-year career spans the nursing, public health, academic, and philanthropic sectors. She is associate dean for practice at the University of Michigan's School of Public Health and has lectured at Wayne State University's School of Nursing, Oakland University's School of Nursing, and Marygrove College. From 2004 to 2009, Phyllis served as deputy director, director, and public health officer at the Detroit Department of Health and Wellness Promotion. In the early 1990s, she traveled abroad as a Kellogg International Leadership Fellow and subsequently joined the W.K. Kellogg Foundation as a program director. She also served as director of nursing for The Medical Team – Michigan. Dr. Meadows serves as a member of the Roundtable on Population Health Improvement and the Roundtable on the Promotion of Health Equity and the Elimination of Health Disparities.

### **Lourdes Rodriguez**

As Program Officer, Lourdes Rodríguez works on projects related to building healthy communities for the New York State Health Foundation (NYSHealth). In this capacity, she works toward supporting neighborhood-level interventions to increase healthy food options and improve the built environment; advancing public policies that promote healthy living; and increasing access to programs that help New Yorkers lead healthier lives. She also works to support the Foundation's goals to advance primary care, especially on projects aimed to address social determinants of health. Prior to joining NYSHealth, Dr. Rodríguez served as the associate director of community partnerships for the Healthy Neighborhoods initiative at City Harvest. In this position, she oversaw the implementation of the organization's community engagement activities to help address the epidemics of diabetes, cardiovascular disease, and other diet-related diseases in five low-income neighborhoods of New York City. From 2004–2012, she was on the faculty of the Columbia University Mailman School of Public Health. She currently holds an appointment as adjunct associate professor at the New York University Global Institute of Public Health. In 2011, she co-edited a book examining community mobilization for health, and has authored numerous publications on the subjects of violence prevention, health of vulnerable populations, mental health, community mobilization, and active living. Dr. Rodríguez received a Bachelor of Science degree in Industrial Biotechnology from the Mayagüez Campus of the University of Puerto Rico, a Master of Public Health degree from the University of Connecticut, and a Doctorate in Public Health degree from Columbia University's Mailman School of Public Health. She serves on the board of Inwood Community Services, Inc., and on the consensus group of City Life Is Moving Bodies (CLIMB), a neighborhood-based initiative that plans Hike the Heights, an annual northern Manhattan community mobilization event.

### **Julie Sweetland**

Julie Sweetland is a sociolinguist and Vice President for Strategy and Innovation at the FrameWorks Institute where she leads efforts to diffuse the organization's cutting-edge, evidence-based reframing recommendations throughout the nonprofit sector. Since joining FrameWorks in 2012, she has led the development of powerful learning experiences for nonprofit leaders, and has provided strategic communications guidance for advocates, policymakers, and scientists nationwide and internationally. Prior to joining the Institute, Julie was actively involved in improving teaching and learning for over a decade, as a classroom teacher, instructional designer, and teacher educator. At Center for Inspired Teaching, she served as Director of Teaching and Learning and helped to found a demonstration school with an embedded teacher residency. As Founding Director of the Center for Urban Education, she launched a graduate teacher preparation program for the University of the District of Columbia. Julie's linguistic research has focused on the intersection of language and race; on the role of language variation and language attitudes on student learning; and on effective professional learning for teachers.

Her work has appeared in publications such as *Journal of Sociolinguistics*, *Educational Researcher*, and *Education Week*, and she is the co-author of *African American, Creole, and Other Vernacular Englishes in Education*. She is a graduate of Georgetown University and lectures regularly at her alma mater. She completed her M.A. and Ph.D. in Linguistics at Stanford University.

### **Kasisomayajula Viswanath**

Dr. K. "Vish" Viswanath is a Professor of Health Communication in the Department of Social and Behavioral Sciences at the Harvard T. H. Chan School of Public Health (HSPH) and in the McGraw-Patterson Center for Population Sciences at the Dana-Farber Cancer Institute (DFCI). He is also the Faculty Director of the Health Communication Core of the Dana-Farber/Harvard Cancer Center (DF/HCC). Dr. Viswanath is also the Leader of the Cancer Risk and Disparities (CaRD) Program of the DF/HCC. He is the founding Director of DF/HCC's Enhancing Communications for Health Outcomes (ECHO) Laboratory. He chairs the Steering Committee for the Health Communication Concentration (HCC) at HSPH and teaches health communication courses within this concentration. Dr. Viswanath's work, drawing from literatures in communication science, social epidemiology, and social and health behavior sciences, focuses on translational communication science to influence public health policy and practice. His primary research is in documenting the relationship between communication inequalities, poverty and health disparities, and knowledge translation to address health disparities. He has written more than 170 journal articles and book chapters concerning communication inequalities and health disparities, knowledge translation, public health communication campaigns, e-health and digital divide, public health preparedness and the delivery of health communication interventions to underserved populations. He is the Co-Editor of three books: *Mass Media, Social Control and Social Change* (Iowa State University Press, 1999), *Health Behavior and Health Education: Theory, Research & Practice* (Jossey Bass, 2008), and *The Role of Media in Promoting and Reducing Tobacco Use* (National Cancer Institute, 2008). He was also the Editor of the Social and Behavioral Research section of the 12-volume *International Encyclopedia of Communication* (Blackwell Publishing, 2008). In recognition of his academic and professional achievements, Dr. Viswanath received several awards including, Joseph W. Cullen Memorial Award For Excellence in Tobacco Research, American Society for Preventive Oncology (2014), the Dale Brashers Distinguished Mentorship Award, National Communication Association (2013), Outstanding Health Communication Scholar Award (2010) jointly given out by the International Communication Association and the National Communication Association and the Mayhew Derryberry Award from the American Public Health Association (APHA) for his contribution to health education research and theory (2009). He delivered the 23rd Annual Aubrey Fisher Lecture at University of Utah in 2009. He was elected Fellow of the International Communication Association (2011), the Society for Behavioral Medicine (2008) and the Midwest Association for Public Opinion Research (2006). He was the Chair of the Board of Scientific Counselors for the National Center for Health Marketing at the Centers for Disease Control and Prevention (CDC), Atlanta from 2007-2010. He has served as a member on three Institute of Medicine (IOM) Committees: Committee on Gulf War and Health: Treatment of Chronic Multisymptom Illness (CMI), the Committee on Sports-Related Concussions in Youth, and the Committee on Health and Safety of Youth. He is a member of the National Vaccine Advisory Committee (NVAC) of the U. S. Department of Health & Human Services and Chairs its Working Group on Vaccine Acceptance, and a member of the Board of Scientific Counselors, Office of Public Health Preparedness, CDC. His research is supported by funding from private and public agencies including the National Institutes of Health (NIH) and the Centers for Disease Control and Prevention (CDC).