



INSTITUTE OF MEDICINE

OF THE NATIONAL ACADEMIES

Roundtable on Population Health Improvement

Workshop: Applying a Health Lens II: The Role and Potential of the Private Sector to Improve Economic Well-Being and Community Outcomes

June 4, 2015

AGENDA

Location: Beckman Center of the National Academies

Irvine, California

WORKSHOP OBJECTIVES:

- (1) Explore what businesses can offer the movement to improve population health
- (2) Discuss areas of potential, as well as models for how businesses could impact the determinants of health
- (3) Provide a platform for discussing how to promote and support health in all business practices, policies, and investments

8:15 am **Welcome and overview of the day**

David A. Kindig, Emeritus Professor of Population Health Sciences and Emeritus Vice-Chancellor for Health Sciences at the University of Wisconsin-Madison, School of Medicine; co-chair, Roundtable on Population Health Improvement

Raymond Baxter, Senior Vice President, Community Benefit, Research and Health Policy, Kaiser Permanente; chair of the planning committee and member of the Roundtable on Population Health Improvement—context and overview

8:30 **Keynote** -- Ian Galloway, Senior Research Associate, Community Development, Federal Reserve Bank of San Francisco

9:00 **Q&A/Discussion** -- Reaction and Moderated Discussion with Raymond Baxter

9:30 **Businesses Changing their Practices to Produce Health**

Moderator, George Isham, Senior Advisor, HealthPartners, Senior Fellow, HealthPartners Institute for Education and Research; co-chair, Roundtable on Population Health Improvement and member of the planning committee

Larry Soler, President and CEO, Partnership for a Healthier America

Mark Weick, Director of the Sustainability Office, The Dow Chemical Company

Gary Cohen, President and Founder of Healthcare without Harm

10:30 **Break**

10:45	Q&A Discussion —Moderated by George Isham
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11:30	<p>Developing Human Capital in Communities</p> <p>Moderator, George Flores, Program Manager, The California Endowment; member of the Roundtable on Population Health Improvement and member of the planning committee</p> <p>Carla Javits, President and CEO, The Roberts Enterprise Development Fund (REDF)</p> <p>Farad Ali, President and CEO, The Institute (formerly NC Institute of Minority Economic Development)</p>
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12:30pm	Lunch
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1:15	Discussion continued --Moderated by George Flores
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1:45	<p>Revitalizing Communities and the Challenges of Inequality</p> <p>Moderator, Victor Rubin, Vice President for Research, PolicyLink</p> <p>Anne Griffith, Senior Program Director, Enterprise Community Partners, Inc.</p> <p>Dan Kinkead, Director of Projects, Detroit Future City</p>
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3:15	Break
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3:30	<p>Investing in People and Partnerships to Create Healthy Communities</p> <p>Moderator, Cathy Baase, Global Director of Health Services, The Dow Chemical Company; member of the Roundtable on Population Health Improvement and member of the planning committee</p> <p>Jon Easter, Senior Director, Delivery and Payment Reform, US Public Policy, GlaxoSmithKline</p> <p>Vera Oziransky, Project Manager, Vitality Institute</p>
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5:00	<p>Reflections on and reactions to the day</p> <p>Moderator, George Isham, Senior Advisor, HealthPartners, Senior Fellow, HealthPartners Institute for Education and Research; co-chair, Roundtable on Population Health Improvement and member of the planning committee</p>
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5:30	Adjourn
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For more information about the roundtable, visit www.iom.edu/pophealthrt or email pophealthrt@nas.edu.

Live Tweeting? Please use #PopHealthRT.