

For the Public's Health: Investing in a Healthier Future
Report Dissemination Workshop - April 25, 2012

Washington Plaza Hotel · 10 Thomas Circle, N.W., Washington, DC
Meeting Room: National Hall

AGENDA

The goal of this workshop is to engage stakeholders in a forward-thinking discussion on how to translate the recommendations of the new IOM report, For the Public's Health: Investing in a Healthier Future, from paper to policy and action. Each panel will identify steps to implementation.

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- 9:00 – 9:30 am** **Welcome and Overview of the Report and Recommendations**
Marthe R. Gold, Chair of IOM Committee
Steven M. Teutsch, Vice Chair of IOM Committee
- 9:30 – 9:40 am** **A Word from Our Sponsor**
Abbey Cofsky
Program Officer
Robert Wood Johnson Foundation
- 9:40 – 10:10 am** **Prepared comments from stakeholders**
Janet Collins
Director
Office of the Associate Director for Program
Centers for Disease Control and Prevention (CDC)
- Laura Hanen*
Chief of Government and Public Affairs
National Association of County and City Health Officials (NACCHO)
- Nicole Kunko*
Chief of Public Health Policy
Association of State and Territorial Health Officials (ASTHO)
- 10:10 – 10:35 am** **Questions**

Panel I: Building the 21st Century Health Department¹

- 10:35 – 10:45 am** **Opening Remarks**
David Fleming, IOM Committee Member
- 10:45 am – 12:00 pm** **Panel I Discussion**
Moderator: Poki Namkung, IOM Committee Member
Rapporteur: David Ross, IOM Committee Member
- Panel members:**
- Guthrie Birkhead*
Deputy Commissioner and Director, Office
of Public Health
New York State Department of Health
- Eileen Salinsky*
Program Advisor, Grantmakers In Health
Independent Consultant

¹ Pertinent recommendations: 3, 5, 6 and 7—additional recommendations could be discussed.

Janet Collins
Director
Office of the Associate Director for Program
CDC

Caroline Fichtenberg
Director, Center for Public Health Policy
Division of Health Policy and Practice
American Public Health Association

Rahul Gupta
Health Officer and Executive Director
Kanawha-Charleston Health Department

Peggy A. Honoré
Director
Public Health System, Finance, and Quality
Program
Office of Healthcare Quality
Office of the Assistant Secretary for Health

Ed Schneider
Past President, National Association of
Boards of Health (NALBOH)
Lincoln/Lancaster County Board of Health
Executive Committee, Public Health
Association of Nebraska

Paul Wallace
Senior Vice President and Director
Center for Comparative Effectiveness
Research
The Lewin Group

12:00 – 1:00 pm

Lunch

1:00 – 1:20 pm

Prepared comments from stakeholders

Catherine Baase
Global Director of Health Services
Dow Chemical Company

Paul Wallace
Senior Vice President and Director
Center for Comparative Effectiveness Research
The Lewin Group

1:20 – 1:30 pm

Questions

Panel II: Revenue Generation to Fund Public Health²

1:30 – 1:40 pm

Opening Remarks

Tom Getzen, IOM Committee Member

1:40 – 2:55 pm

Panel II Discussion

Moderator: Martín Sepúlveda, IOM Committee Member

Rapporteur: Bob Kaplan, IOM Committee Member

Panel members:

Laura Hanen
Chief of Government and Public Affairs
NACCHO

Nicole Kunko
Chief of Public Health Policy
ASTHO

Jeff Levi
Executive Director
Trust for America's Health

Debra Miller
Director of Health Policy
The Council of State Governments

Duane Putnam
Vice President Business Development
Edington Associates

Sam Sessions
Assistant Professor of Psychiatry
Department of Psychiatry and
Biobehavioral Sciences
Harbor-UCLA Medical Center

² Pertinent Recommendations: 8 and 10—additional recommendations could be discussed.

Stacey Mazer
Senior Staff Associate
Healthcare & Medicaid, Human & Social
Services
National Association of State Budget
Officers

Amy Winterfeld
Program Director, Health Program
National Conference of State Legislatures

2:55 – 3:10 pm

Break

Panel III—Making the Most of Public Health Funding³

3:10 – 3:20 pm

Opening Remarks

Glen Mays, IOM Committee Member

3:20 – 4:35 pm

Panel III Discussion

Moderator: Mary Mincer Hansen, IOM Committee Member

Rapporteur: Joyce Essien, IOM Committee Member

Panel members:

Andrew Baskin
National Medical Director
Aetna Inc.
Chair, CMO Leadership Council, America's
Health Insurance Plans

Rahul Gupta
Health Officer and Executive Director
Kanawha-Charleston Health Department

Paul Halverson
Director
Arkansas Department of Health
Immediate Past President, ASTHO
Past Chair, Public Health Accreditation
Board

Greg Holzman
Deputy Director
Office for State, Tribal, Local and Territorial
Support
CDC

Sherry Kaiman
Strategic Advisor
RESOLVE

Ann V. Kelly
University of Kentucky
College of Public Health

Jim Scanlon
Deputy Assistant Secretary for Science and
Data Policy
Office of the Assistant Secretary for
Planning and Evaluation
Department of Health and Human Services

Katharine E. Witgert
Program Manager
National Academy for State Health Policy

4:35 – 5:00 pm

Closing discussion: Comments from audience, speakers, and panelists

Moderator: Marthe Gold, IOM Committee Chair

5:00 pm

Adjourn

³ Pertinent Recommendations: 2 and 3—additional recommendations could be discussed.