

# Beyond the ROI

NASEM Investing in interventions that address  
Non-Medical Health-Related Social Needs  
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Sometimes a positive ROI is not enough.

# Communicating the ROI

- States, payors and other funders have multiple opportunities for investment that can yield an ROI.
- The funding entity must have responsibility for the outcome.
- When evaluating the ROI, prevalence rates for the non-medical health-related social needs are important.
- The funding entity must have the financial means to make the investment at a level that will achieve the return.
- Even if the ROI is low, some funders will still invest if the issues are aligned with the organization's mission.

# Challenges of intervening at scale

- Interventions that deliver on non-medical health-related social needs at scale are needed.
- We have limited ability to measure quality of interventions for non-medical health-related social needs.
- Individuals and communities will have varying types and levels of non-medical health-related social needs.