

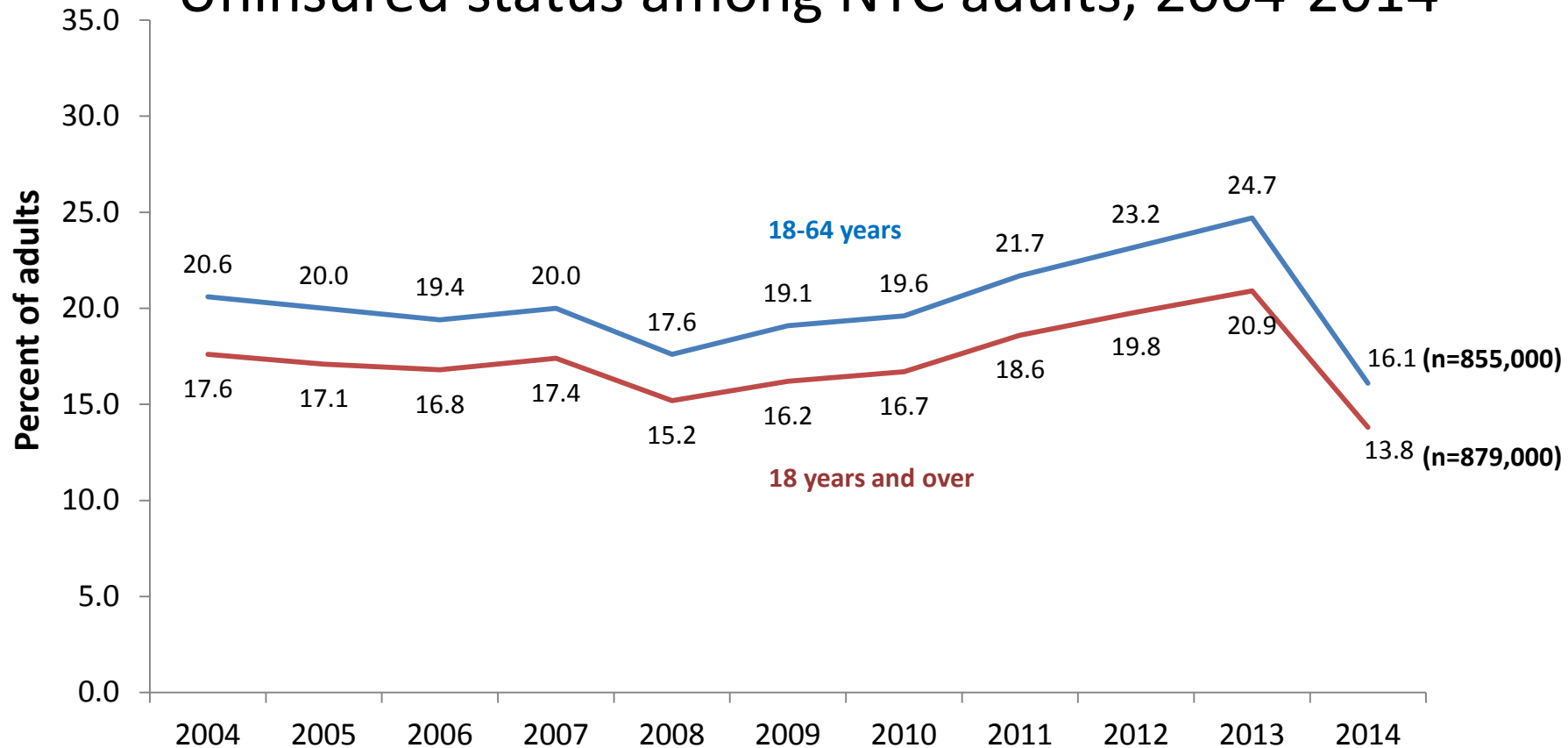
# **ActionHealthNYC**

**A new health care access program for  
uninsured immigrants**

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# Advances in Coverage

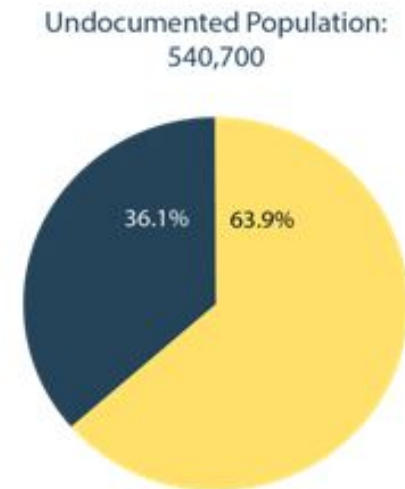
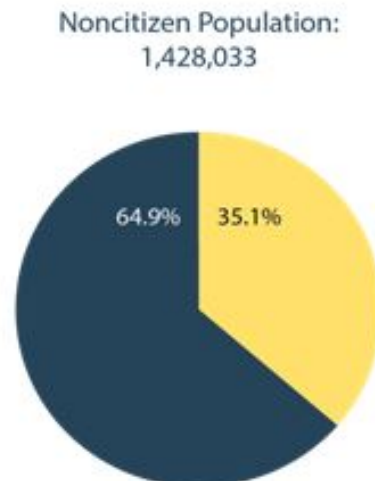
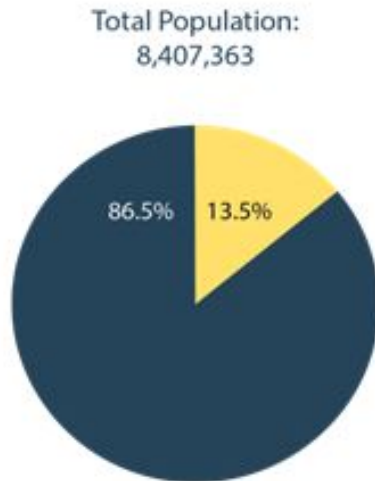
## Uninsured status among NYC adults, 2004-2014



Source: NYC Community Health Survey. Significant difference between 2013 and 2014. No significant linear trend from 2004 to 2014. Significant linear trend from 2008-2013.

# Many are left behind

## Health Insurance Coverage in New York City, 2013



Data Source:  
U.S. Bureau of the Census, American Community Survey, Public Use Microdata Sample 2013

Data Source:  
U.S. Census Bureau, American Community Survey Public Use Microdata Sample 2013, as augmented by Poverty Research Unit, NYC Center for Economic Opportunity

● Insured  
● Uninsured

- 541,000 Undocumented
  - 345,000 Undocumented and Uninsured
  - 245,000 Ages 19+ and Under 200% FPL

# NYC Mayor's Task Force on Immigrant Health Care Access

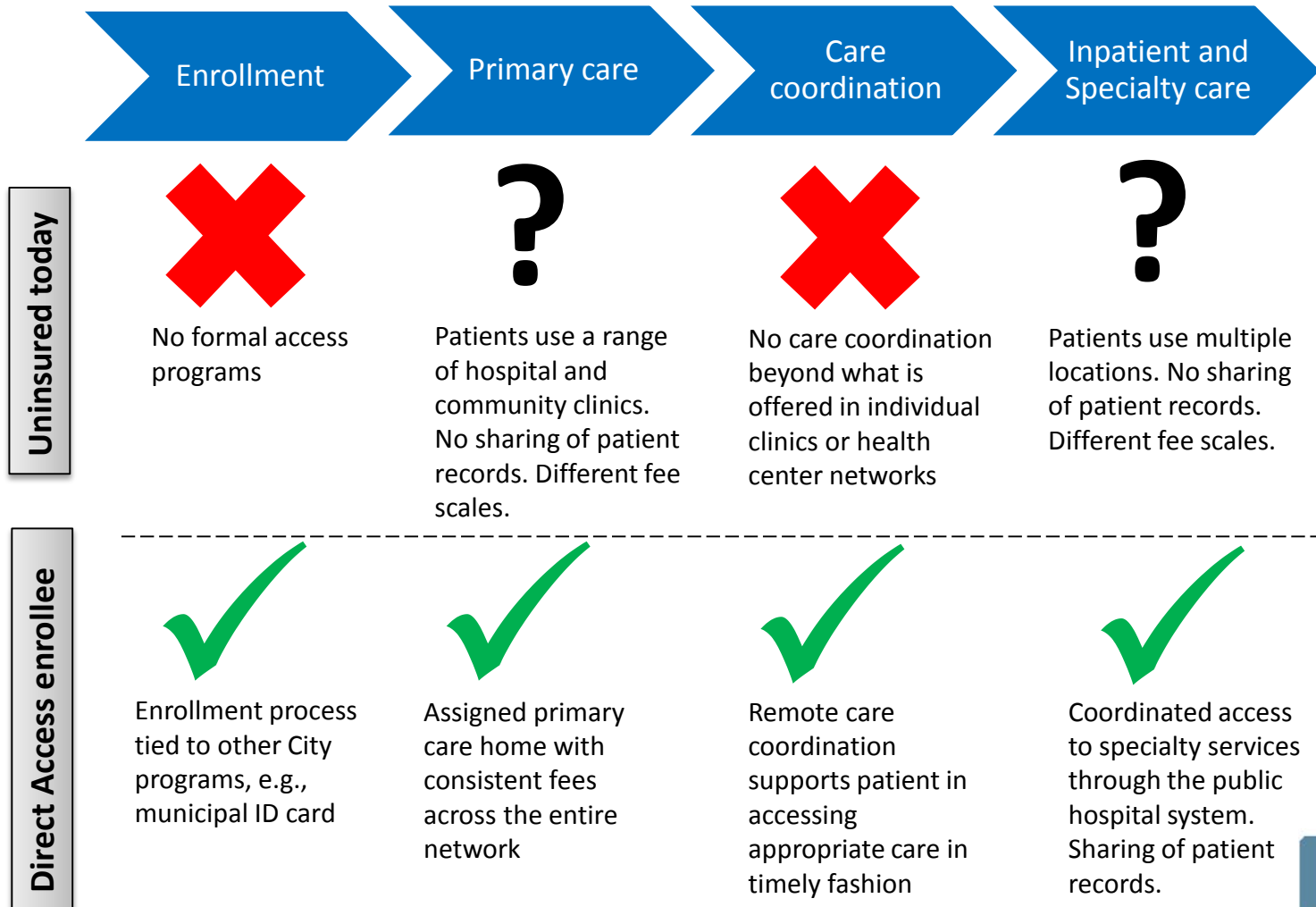
- Formed in 2014 to address disparities in health care access for the immigrant community in NYC
- City officials co-chaired the Task Force
- Developed recommendations to improve coordinated and robust access to care for the uninsured, particularly the undocumented

# Other Models

## Direct Access Models: SF & LA

	Healthy San Francisco	My Health LA
<b>Date Implemented</b>	July 1, 2007	October 1, 2014
<b>Oversight Agency</b>	San Francisco Department of Public Health	Los Angeles County Department of Health Services (DHS)
<b>Age Eligibility</b>	Age 18-64 (before January 1, 2015) Age 18 or over (effective January 1, 2015)	Age 6 or older
<b>Income Threshold</b>	≤500% FPL (from January 1, 2015, the eligibility decreased to ≤400% FPL)	≤138% FPL
<b>Participant Costs</b>	No cost: at or below 100% FPL Sliding Scale: Above 100% FPL	None
<b>Funding Sources</b>	County general funds, premiums, point-of-service, federal and state grants, employer contributions	Funds from Los Angeles County Board of Supervisors
<b>Provider Network</b>	Public and private (non-profit and for-profit providers)	<ul style="list-style-type: none"> <li>• Community clinics (primary care medical home)</li> <li>• DHS for other services</li> </ul>
<b>Partnership</b>	<ul style="list-style-type: none"> <li>• 15 public health clinics</li> <li>• About 10 non-profit private clinics</li> <li>• Kaiser Permanente HMO</li> <li>• Provider associations</li> <li>• 1 county hospital</li> <li>• 7 private hospitals matched to specific primary care homes</li> </ul>	<ul style="list-style-type: none"> <li>• Collaborated with the Community Clinic Association of Los Angeles County</li> <li>• DHS contracts with 50 community partners with 164 sites, and does not include any DHS clinics as primary care medical homes.</li> </ul>

# Direct Access model has advantages over today's system for the uninsured

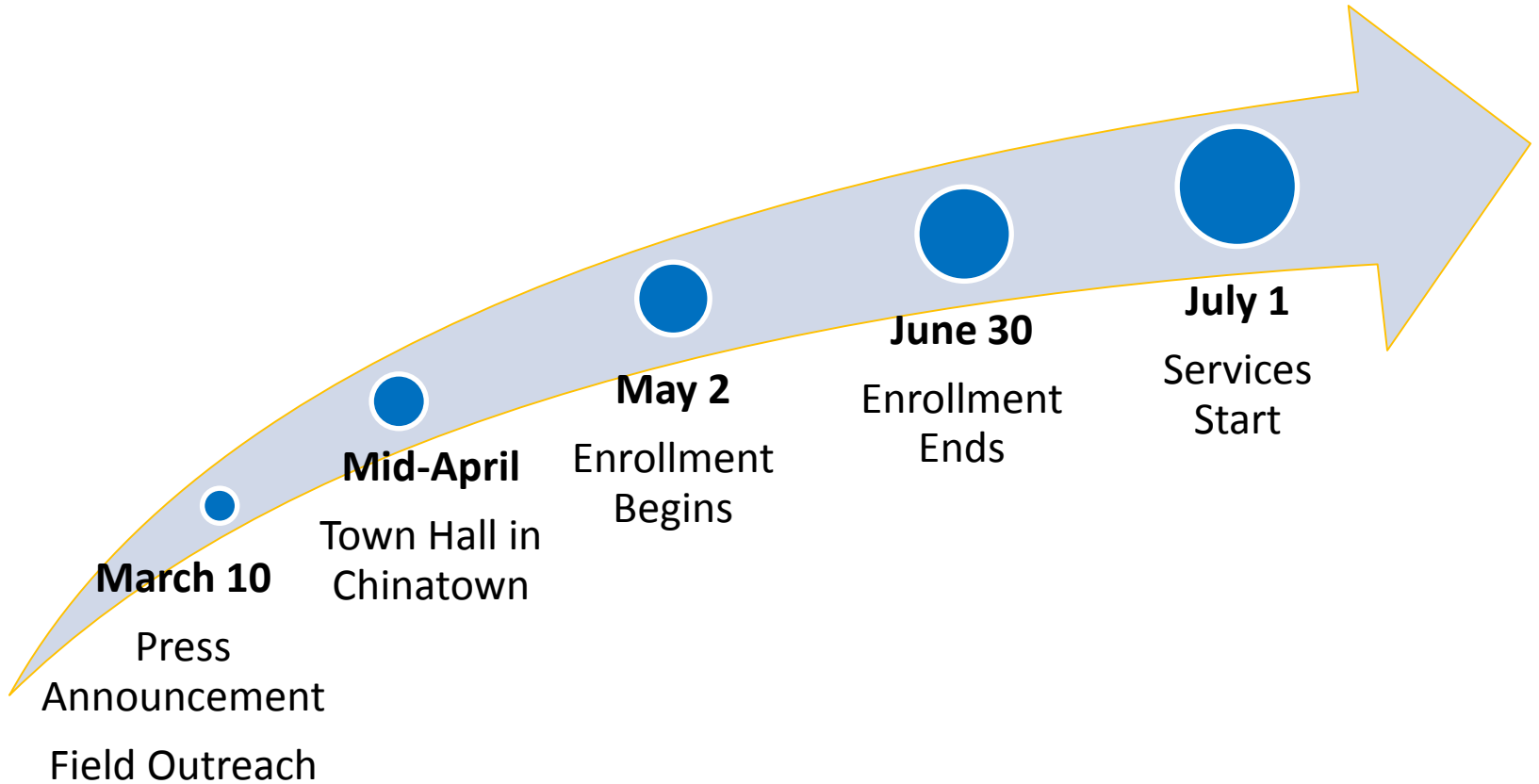


# ActionHealthNYC

- Is for populations without access to care post-health reform
- Will include the following:
  - Network of health facilities including community health centers and public hospitals
  - Patient membership card
  - Predictable costs
  - Encouraged use of preventive and primary care services
  - Care coordination and customer service



# Timeline – Year 1





# Outreach Scale and Scope

## Goal

Enroll 2,400 individuals into the research study

## Where

- Queens *Jackson Heights, Corona, Elmhurst*
- Manhattan *Lower East Side, Chinatown*
- Brooklyn *Sunset Park, Borough Park*

## Languages

1. Arabic
2. Bengali
3. Chinese
4. English
5. Hindi
6. Korean
7. Spanish
8. Urdu

# Outreach Approach

- Partner CBOs
  - Brooklyn Chinese-American Association
  - Council of Peoples Organizations
  - Desis Rising Up and Moving
  - Korean Community Services
  - Make the Road New York
  - South Asian Council for Social Services
- Paid Media
- Earned Media: 41 hits April-August
- Mailings
  - IDNYC
  - Emergency Medicaid
- Allied organizations



ActionHealthNYC advertisement.  
World Journal, June & July 2016



*Aquí están los ocho centros  
para solicitar protección médica  
en la Ciudad de Nueva York*

June 08, 2016



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