BUILDING HEALTHY PLACES FOR ALL

Role of Real Estate Developers

Sara Hammerschmidt, PhD
Senior Director
Urban Land Institute, Building Healthy Places Initiative
**Mission:** Provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide

**Membership:** 40,000 members globally, comprised of real estate industry professionals (developers, design, financial services, public sector)
ULI Building Healthy Places Initiative

Leveraging the power of ULI’s global networks to shape projects and places in ways that improve the health of people and communities.

uli.org/health
The Building Healthy Places Initiative advances the ULI mission and promotes **healthy, thriving communities** by engaging, informing, and inspiring ULI members.

ULI members and all land use professionals can promote health:

- Through their **organizations**
- Through their **investment** and project **decisions**
- Through their influence in **communities**
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Via Verde, South Bronx, NY
(Jonathan Rose Companies)
What do we mean by equity?

**equity**

/ˈekwədi/  

*noun*

1. the quality of being fair and impartial.  
   "equity of treatment"  
   *synonyms: fairness, justness, impartiality, egalitarianism;  More*

2. the value of the shares issued by a company.  
   "he owns 62% of the group's equity"  
   *synonyms: value, worth;  More*
Partnerships: Joint Call to Action

Promote Healthy Communities
Joint Call to Action


THE IMPERATIVE FOR HEALTHIER PLACES
Healthy Corridors

Automobile-centric commercial corridors exist in nearly every community, characterized by:

- wide road with multiple lanes
- high-speed traffic
- nonexistent or limited transit service
- buildings set back from the street
- obstructive utility poles and wires
- lack of trees and vegetation
- few healthy food options
- poor quality sidewalks

How can we reinvent these corridors in healthier ways?
Addressing Equity Through Development

ARIA DENVER
DENVER, CO

FEATURES AND INNOVATIONS:

- 1.25-acre (0.5 ha) production garden
- Pay-what-you-can farm stand
- Permaculture pocket gardens
- 1,800-square-foot (167 sq m) greenhouse
- Shared kitchens in cohousing units
- Participation in “Cultivate Health” partnership
Addressing Equity Through Development

ARBOR HOUSE
THE BRONX, NY

FEATURES AND INNOVATIONS:

- Hydroponic rooftop farm
- Living green wall in lobby
- 100% No Smoking policy
- Low and no VOC materials
Addressing Equity Through Development

SILVER MOON LODGE
ALBUQUERQUE, NM

FEATURES AND INNOVATIONS:

- Adjacent to Central Ave bike lanes and local trails
- Numerous bike amenities, including bike storage, bike repair, and bike share
Social Equity at ULI

Integrating social, economic, and health equity into ULI’s convenings, communications, and content
Thank you!

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