active BODIES

active TOGETHER

active MINDS

All children need balanced and active play every day to thrive.
BRING PLAY to KIDS

PLAY everywhere

BRINGING

#PLAYABILITY to Life for

ALL KIDS

Playful City USA Leaders Summit
Chicago October 23-24 2014

graphic facilitation by Mike Fleisch for dpict | www.dpict.info
CONVENIENT
MAKE IT EASY FOR KIDS & FAMILIES TO "PLAY ALONG THE WAY"

INVITING
PERMISSION TO PLAY IS OBVIOUS & INuitive - GIVING KIDS AND FAMILIES THE SENSE OF COMFORT THEY NEED TO PLAY FREELY.

UNIFYING
BRING COMMUNITIES TOGETHER THROUGH PLAY BY DESIGNING SPACES THAT REFLECT THE WHOLE COMMUNITY & DRAW VISITORS FROM ALL WALKS OF LIFE.

WONDROUS
CREATE A SPACE THAT FEELS NEW EVERY TIME, ENABLES EXPLORATION & DISCOVERY, AND ALLOWS KIDS TO USE THEIR IMAGINATION.

SHARED
TURN PLAY INSTALLATIONS INTO SOCIAL SPACES WHERE KIDS, FAMILIES, CAREGIVERS, & THE BROADER COMMUNITY CAN COMFORTABLY COME ENJOY PLAY TOGETHER.

CHALLENGING
INCORPORATE A VARIETY OF ACTIVITIES TO STRETCH THEIR MINDS & BODIES.
No Place to Play
At Stoddert Terrace, Deaths of 2 Children Are Seen as Painful Proof of a City’s Neglect

By Lorenzo O’Neal Parker

The 200 block of 37th Street SE, where 4-year-old Jelisha Gilbert and her 2-year-old brother, James, were found dead in a burning home, is a aptly named neighborhood. Neighbors say it’s a death trap. The children, who were found dead in the house, were killed by flames that engulfed the home.

In the days following the tragedy, there was a sense of shock and grief among the residents. “It’s just a sad day,” one neighbor said. “We all feel so helpless.”

The case has raised questions about the city’s response to child safety concerns. “We need to do more to protect our children,” said one parent. “We can’t keep losing our kids like this.”

Neighbors Cite Government, Media in Children’s Deaths

By Lorenzo O’Neal Parker

The children’s deaths have sparked outrage among the community. “We need to hold the government accountable for this,” said a neighbor. “They have a responsibility to keep our kids safe.”

The media has also been criticized for its coverage of the case. “They’re just using these kids to get attention,” said another neighbor. “We need to focus on finding answers, not stories.”

The case continues to generate conversation and debate about child safety and government responsibility. “We need to make sure this never happens again,” said a resident. “Our children deserve better.”
“Kids begin to understand we care about you, we value you, we believe in you.”
– Harold Fitrer, President and CEO, Communities in Schools of Richmond, VA
“The playground is the safe space.”

- Zach Darrah, Executive Director, Fresno Interdenominational Refugee Ministries, Fresno, CA
Communities will be stronger

Two weeks after their KaBOOM! playground project, planning committee members had:

- Increased belief they can make a difference in their community: 79%
- Increased belief in a shared sense of commitment to address community issues: 83%
- Increased belief that their community members support one another: 80%

Six to eight months after their KaBOOM! playground project, community leaders felt:

- The new playground fostered improved community relations and attitudes: 86%
- Number of kids playing increased: 87%
- The new playground provided a safe haven for kids and families: 91%

Source: 2016 KaBOOM! survey
Source: 2014 KaBOOM! survey
“Playgrounds remind us that we’re infinitely more alike than different.”
– Chet Cantrell, Executive Director, Christian Activity Center, East St. Louis, IL