

Comprehensive Cancer Control: A Framework for Change in the US

How to Transform Cancer Control: A Public Workshop
NASEM Committee on a National Strategy for Cancer Control in the US
June 7, 2018

Leslie Given, MPA
Strategic Health Concepts



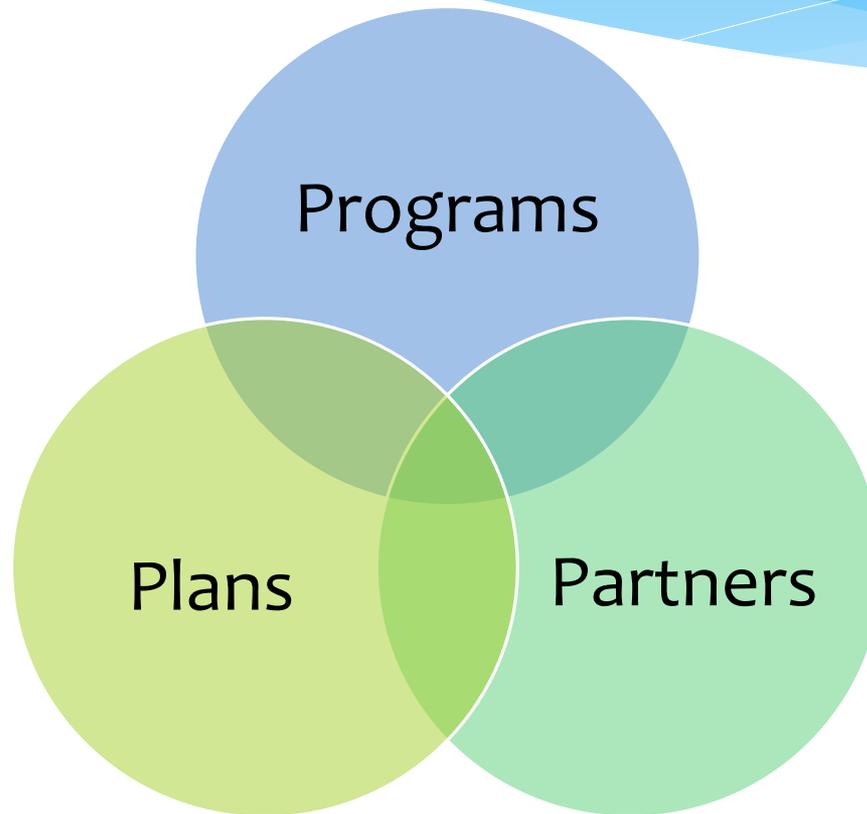
Major Insights and Developments: How did we get here?

- Despite declining cancer mortality, individuals, communities, states, and other jurisdictions continue to experience significant burden due to cancer – **disparities persist**
- National progress on cancer control can trickle down, but significant progress can be made at the state, tribe, territory and local level – **all health is local**
- Fragmentation and silos make progress at all levels more difficult – **comprehensive and coordinated action is needed**
- The “bridge” between research and practice is too long – **we know what works (mostly), we need to get there faster**

Major Insights and Developments: The Promise of Comprehensive Cancer Control (CCC)

- CCC is a **collaborative process** through which a community pools resources to reduce the burden of cancer that results in:
 - Reduced cancer risk
 - Earlier detection of cancer
 - Better treatment of cancer
 - Increased quality of life
- The **promise** of CCC is:
 - Coordination across silos – funding streams, public health and care delivery
 - Less duplication of effort
 - Comprehensive approach to cancer control – from prevention to end of life
 - Focus on evidence-based interventions
 - Whole of society approach – multisector partnerships

How CCC Works



Programs



NATIONAL
Comprehensive
Cancer Control
PROGRAM

Collaborating to Conquer Cancer

CDC's National Comprehensive Cancer Control Program

CDC supports cancer plans in:

50

states and
the District of
Columbia

7

U.S. Pacific Island
jurisdictions

8

American Indian/Alaska
Native tribes and tribal
organizations

Source: CDC NCCCP Fact Sheet <https://www.cdc.gov/cancer/ncccp/pdf/NCCCP-FactSheet-508.pdf>

Partners

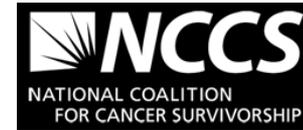
*CCC coalitions
are engines of
change!*

Of coalitions in the United States...

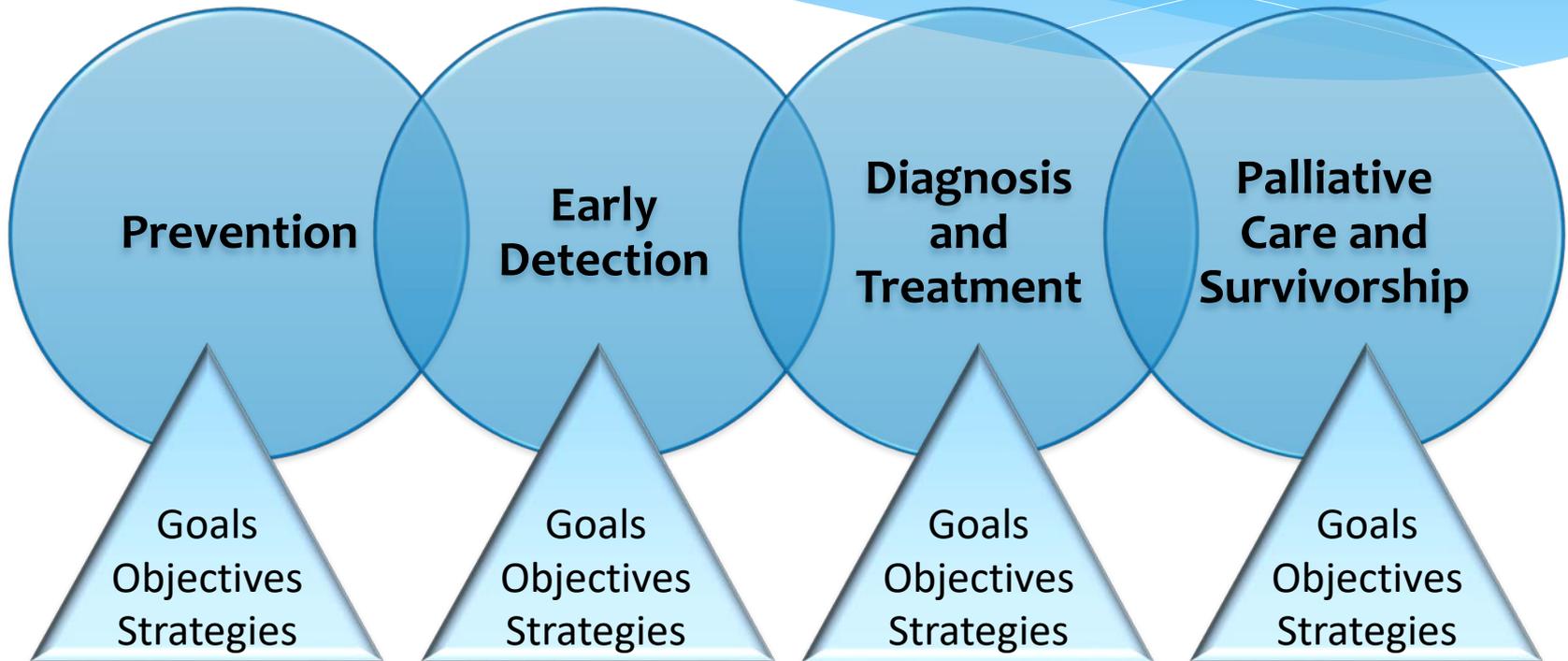


Source: CDC NCCCP Fact Sheet <https://www.cdc.gov/cancer/ncccp/pdf/NCCCP-FactSheet-508.pdf>

CCC National Partnership



Plans



Data / **Disparities** / **Research** / **Evidence Based** / **Evaluation** / **Stakeholder Support**

Most importantly...

Implementation of CCC plans

How it works:

- CCC coalition teams work on **specific priorities**, identifying actions, timelines, available and needed resources
- One partner or a subset of partners will **take the lead** on implementation
- **Resources** come from coalition partners, foundations, state and federal governments
- CCC programs provide **organizational support and overall evaluation** of CCC efforts
- As progress is made and new issues emerge CCC coalitions **update** their plans and set new priorities

Major Developments and Barriers

- **CCC programs and coalitions, together with CCC National Partners, have:**
 - Increased chronic disease coordination – tobacco, nutrition, physical activity, sun safety
 - Increased CRC screening rates – 80% x 2018
 - Increased HPV vaccination rates
 - Improved collaboration among partners focused on diagnosis, treatment
 - Addressed cancer survivor needs
 - Focused on long-lasting changes – policies, systems, environment
- **Barriers persist:**
 - Competition for resources, lack of resources
 - Lag time in or lack of data
 - Further shortening the bridge between research and practice – with practical advice for implementing/adapting proven strategies
 - Maintaining and sustaining effective partnerships with fewer resources

Meanwhile, outside the US...

- NCI, CDC, ACS, UICC and many others are working to help countries develop national plans
- Focused and outcome driven initiatives are enabling interest in development of plans, for example:
 - 25% relative reduction in overall mortality from cardiovascular diseases, cancer, diabetes or chronic respiratory diseases



Cancer
kills 8.8 million people
every year.
Together
let's beat cancer.



Evidence-based cancer plans are essential for an **effective and efficient national response** to cancer control across the whole continuum.

What have we learned?

- Partners are more successful when they focus on “**value-added**” initiatives – the things that wouldn’t happen without working together
- **Setting priorities** is critical – and it is a continuous cycle of assessment, implementation, evaluation, reassessment, etc.
- **Shared outcomes** with a unifying focus can yield results – e.g. 80% x 2018, Million Hearts
- **Resources** are the #1 barrier – lack of and allocation

Some advice...

- **Build on what works**
 - Network of state, tribe, territory and local CCC coalitions is waiting for unified vision
 - CCC plans and outcomes are indicators of needs, what works, and how to tackle cancer burden – collectively, they are the US national plan
 - CCC National Partnership is willing and ready to help develop and implement a national plan – the basis for a national cancer control partnership
- **Provide a unifying vision**
 - Set aspirational goals and measurable objectives that national partners and CCC coalitions can all work towards
- **Attach funding to the vision**
- Establish a mechanism for **shared reporting, monitoring and evaluation** of the national plan