AGENDA

About the Workshop: This two-day public convening will illuminate and explore the ways in which violence prevention practitioners can best share their findings and evidence-base with policymakers for the production of effective and impactful policy approaches to violence prevention. The workshop will highlight current knowledge bases from around the world across multiple forms of violence and illuminate the ways in which these knowledge bases can be mobilized into policy. This will include an exploration of policymakers’ goals and needs and the ways in which violence prevention experts can best communicate their findings to policymakers, as well as an exploration of lessons learned from around the world in this context. The workshop will explore crosscutting approaches to violence prevention and will cover multiple forms of violence across the life-course (such as child maltreatment and violence against children, violence against women, self-directed violence, interpersonal violence, youth violence, and the relationship between alcohol and violence, etc.).

To these ends, proposed questions for consideration by invited speakers and guests include:

1. In what ways do policies influence individual behavior—especially within the context of violence? How can we operationalize this knowledge?
2. Across the globe, what policies are showing measurable impact in reducing the burden of violence and how might they translated/brought to scale/linked to other regions and contexts?
3. What are the lessons learned from policy approaches to violence prevention?
4. How can violence prevention experts better communicate their findings to policymakers for use in the development of actionable policy?
5. What are the opportunities for collaboration across sectors within this context?

An ad-hoc committee appointed by the National Academies will develop the workshop agenda, select and invite speakers and discussants, and moderate the discussions. Experts will be drawn from the public and private sectors as well as from academic organizations and multilaterals to allow for multi-directional, evidence-based discussions. A rapporteur-authored summary of the presentations and discussions at the workshop will be prepared in accordance with institutional guidelines.
The National Academies of  
SCIENCES • ENGINEERING • MEDICINE  

DAY 1  
December 1, 2016

8:30A  
Registration

9:00A – 9:10A  
Welcome  
Julie Pavlin, Director  
Board on Global Health

9:10A – 9:20A  
Introduction to the Workshop  
Louise Flavahan, Director  
Forum on Global Violence Prevention

I.  Building a Case for Public Policy Approaches to Violence Prevention

During this opening series of keynote addresses, participants will have the opportunity to hear perspectives from three overarching considerations necessary for building a case to policymakers regarding violence prevention: economics and costs; building a research or evidence-base; and communications and messaging. Each of these three perspectives will be explored in greater depth throughout Day 1 of the workshop in subsequent panels, the objective of this session is to lay a solid foundation for those subsequent panels and discussions.

9:20A – 10:50A

9:20A–9:50A  
The Economics and Costing Case for Public Policy and Violence Prevention  
Andres Villaveces  
Epidemiologist and Senior Specialist on Violence Prevention  
World Bank

9:50A–10:20A  
Building a Strong Research and Evidence-Base for Public Policy and Violence Prevention  
Alexander Butchart  
Coordinator, Violence Prevention  
Violence and Injury Prevention  
World Health Organization

10:20A–10:50A  
Messaging and Communicating in a Public Policy Context  
Georges Benjamin  
Executive Director  
American Public Health Association

10:50 – 11:10A  
Open Discussion

2
## II. Building the Case: Research and Evidence

During this panel session, participants will hear from a broad range of violence prevention and policy experts about the importance of a robust evidence base and the ways in which an evidence-base can be amassed and leveraged in a policymaking context in order to produce meaningful reductions in violence.

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Presenter</th>
<th>Affiliation</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:10A–12:40P</td>
<td>Developing and Leveraging the Research and Evidence-base for Policymaking in the Context of Child Labor and Forced Labor</td>
<td>Tina Faulkner</td>
<td>International Relations Officer, Research and Policy Division, Office of Child Labor, Forced Labor and Human Trafficking, U.S. Department of Labor/Bureau of International Labor Affairs</td>
</tr>
<tr>
<td>11:50A–12:10P</td>
<td>Developing and Leveraging the Research and Evidence-base for Policymaking in the Context of Self-directed Violence and Suicide</td>
<td>Holly Wilcox</td>
<td>Associate Professor, Johns Hopkins Bloomberg School of Public Health</td>
</tr>
<tr>
<td>12:10P–12:40P</td>
<td>Open Discussion</td>
<td></td>
<td></td>
</tr>
<tr>
<td>12:40P–1:40P</td>
<td>BREAK FOR LUNCH AND NETWORKING</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## III. Building the Case: Economics and Costs

Often times policymaking decisions come down the sheer economic impact of a given issue and solution, as such it is critical that violence prevention experts and sub-fields take the time to explore and build an evidence base for the economic costs of violence and its impact on communities while also taking the time to incorporate costing studies and analyses into their intervention and programming work in order to make a case to policymakers for investments in effective programs that should be brought to scale. During this session, participants will hear from a broad range of perspectives in the context of economics and violence prevention, which should provide a bit more depth within the issue.
1:40P – 3:10P

1:40P–2P Understanding the Ways in Which Economics Influences Behavior and Actions
Saugato Datta
Managing Director
Ideas42

2P–2:20P Incorporating Costing into a Promising Gender-Based Violence Prevention Program: Right to Play
Judith McFarlane
Parry Chair in Health Promotion and Disease Prevention
Texas Woman's University, Houston

2:20P–2:40P The Costing and Economics Case within Violence Against Children
Meg Gardinier
Secretary General
Child Fund Alliance

2:40P–3:10P Open Discussion

3:10P–3:30P BREAK AND NETWORKING

IV. Building the Case: Communicating Findings to Policy-Makers

During this panel session, participants will hear from violence prevention researchers and communications experts regarding the best ways in which to message findings and policy needs in the context of violence prevention to policymakers. Throughout the presentations, participants are asked to consider the ways in which violence prevention practitioners can work more effectively across sectors and siloes to create the most impact in a policymaking context.

3:30P – 5:15P

3:30P – 3:50P Communicating and Messaging for Policy Change in the Context of Suicide
Gerald Reed
Vice President & Director
Center for the Study & Prevention of Injury, Violence and Suicide
Education Development Center

Forum on Global Violence Prevention Member
3:50P–4:10P  Developing an Effective Communications Strategy for Violence Prevention
Joe Wagner
Managing Director
Fenton, Washington, DC

4:10P–4:30P  Communicating and Messaging Research Findings for Policy Change in the Context of Youth Violence
Jorja Leap
Adjunct Professor of Social Welfare
Director, Health and Social Justice Partnership
Luskin School of Public Affairs
University of California Los Angeles

4:30P–5P  Open Discussion

5P  Wrap-Up and Adjournment of Day 1

5:15P  End of Day One
8:30A  Registration
9A – 9:10A  Welcome/Recap of Day 1

I.  Community-based Policy Approaches to Violence Prevention

During this panel session, participants will hear from a diverse set of community stakeholders with experience in both policy and violence prevention with a goal of better understanding both the challenges and successes of policy and violence prevention at the community-level as well as efforts that can be undertaken to mobilize a community to action in a given context of violence prevention.

9:10A – 10:45A

9:10A–9:30A  The Case of Policymaking and Violence Prevention in Baltimore City
Leana Wen
Health Commissioner
Baltimore City

9:30 – 9:50A  The Case of Policymaking and Violence Prevention in Cali, Colombia
Rodrigo Gurrero
Former Mayor: Cali, Colombia
Forum on Global Violence Prevention Member

9:50A–10:10A  Mobilizing a Community to Action After Tragedy
Lauren Alfred
Policy Director
Sandy Hook Promise

10:10A–10:40A  Open Discussion

10:40A–11A  BREAK AND NETWORKING

II.  Perspectives from Anti-Trafficking

During this panel session, participants will have the opportunity to hear from voices with this anti-trafficking movement in their efforts to influence and develop policy that will help end human trafficking.
III. The Way Forward

During this session, participants will be asked to break into groups to discuss and reflect upon the previous days discussions to (1) identify aspects or findings that they think are critical to the policymaking context within violence prevention; aspects that were missing and should be included in the policymaking context of violence prevention; and (2) discuss new opportunities for funding streams in the violence prevention context, i.e. how might we better work across disciplines or attach our efforts to global issues with robust funding (as an example, gender-based violence was able to attach itself in a meaningful to HIV/AIDS prevention in Africa, opening a wide array of funding opportunities) in new and meaningful ways? After a period of discussion among the groups, there will be a report back session and open discussion.

1P – 3P

1P–2P Breakout Discussions

2P – 3P Report Back and Open Discussion

3P Wrap-Up and Adjournment