

*The Board on Children, Youth, and Families*

**Forum on Investing in Young Children Globally (iYCG)  
Investing in Young Children Globally: The Cost of Inaction  
Workshop #1**

National Academy of Sciences Building  
**2101 Constitution Ave NW**  
LECTURE ROOM  
Washington, DC 20418

**Workshop Objectives:**

- Examine the question of whether the science converges on a set of universal elements that support children's developmental potential from preconception to age 8 across areas of health, education, nutrition and social protection
- Address elements that may vary by geographic context and diverse populations including children with disabilities
- Explore opportunities for scientifically grounded investments in young children globally to promote children's health, growth, and development
- Highlight the potential economic consequences of investing (or not) in young children and their caregivers

**Day 1 – Thursday, April 17, 2014**

***LECTURE ROOM***

8:00 am **BREAKFAST**

8:30 am **Welcome, iYCG Mission, Goals, Objectives, Forum Members, Sponsors, Webcast**  
Zulfiqar Bhutta (co-chair, iYCG)

9:30 am **Panel 1 The Science of “Developmental Potential”**

**Moderator:** Kofi Marfo, University of South Florida

**Speakers:**

- Michael Georgieff, University of Minnesota
- Maureen Durkin, University of Wisconsin
- Robert Serpell, University of Zambia

10:15 am **Questions and discussion**

10:45 am **BREAK (15 minutes)**

11:00 am **Panel 2 What is the State of the World's Young Children and their Caregivers?**

**Moderator:** Andy Shih, Autism Speaks

**Speakers:**

- Donald Bundy, World Bank
- Parfait Eloundou-Enyegue, Cornell University
- Mickey Chopra, UNICEF
- Maysoun Chehab, UNESCO

- 12:00 pm **Questions and discussion**
- 12:30 pm **LUNCH**
- 1:00 pm **Panel 3 What measures/indicators exist to track progress towards supporting children’s developmental potential?**
- Moderator:** Joan Lombardi, Bernard van Leer Foundation
- Speakers:**
- Tarun Dua, World Health Organization
  - Abbie Raikes, UNESCO (via WebEx)
  - Patricia Kariger, University of California, Berkeley
  - Claudia Cappa, UNICEF
- 2:00 pm **Questions and discussion**
- 2:30 pm **BREAK (15 minutes)**
- 2:45 pm **Panel 4 What are the essential conditions/supports to promote children reaching their developmental potential?**
- Moderator:** Chloe O’Gara, The William and Flora Hewlett Foundation
- Speakers:**
- Atif Rahman, University of Liverpool
  - Amina Abubakar, Tilburg University
  - Lia Fernald, University of California, Berkeley
- 3:45 pm **Questions and discussion**
- 4:15 pm **Summary of panels 1-4**
- Kofi Marfo
  - Andy Shih
  - Joan Lombardi
  - Chloe O’Gara
- 4:45 pm **Closing remarks & preview of next day**  
Zulfiqar Bhutta, Co-chair, iYCG
- 5:00 pm **Adjourn**

**Day 2 - Friday, April 18, 2014**

***LECTURE ROOM***

- 8:00 am **BREAKFAST**
- 8:30 am **Welcome and reflections from Day 1 (Zulfiqar Bhutta & Ann Masten, iYCG co-chairs)**

- 8:45 am **Keynote: Linking Children’s Developmental Potential to a Nation’s Developmental Potential**  
Peter Singer, Grand Challenges Canada
- 9:30 am **Panel 5 Given the current trends across multiple domains of children’s health and development, including their caregiving environment, what are the expected consequences for the world’s children? How does this link to global development and current investments?**
- Moderator:** Gillian Huebner, USAID  
**Speakers:**
- Sunita Kishor, Demographic and Health Surveys (DHS)
  - Paul Gertler, University of California, Berkeley
  - Ramanan Laxminarayan, The Center for Disease Dynamics, Economics & Policy
  - Norbert Schady, Inter-American Development Bank
- 10:30 am **Questions and discussion**
- 11:00 am **BREAK (15 minutes)**
- 11:15 am **Panel 6 Employing existing cost-benefit studies, what is expected to be the cost of inaction (or action) toward investing in young children globally?**
- Moderator:** Hirokazu Yoshikawa, New York University  
**Speakers:**
- Jere Behrman, University of Pennsylvania
  - Ziba Vaghri, University of British Columbia
  - Constanza Alarcon, Presidency of the Republic, Colombia
  - Quentin Wodon, World Bank
- 12:15 pm **Questions and discussion**
- 12:45 pm **Summary of panels 5 and 6**
- Gillian Huebner
  - Hiro Yoshikawa
- 1:00 pm **LUNCH**