Evaluating and Reporting on Public-Private Partnerships in Global Health: Measurement of Access Accelerated

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In collaboration with Richard Laing and the BU Team

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Our Role

- Measurement Framework
- Access Observatory
- Trainings
- Project Support
Our Principles

- Transparency
- Consistency
- Flexibility
- Rigor
- Partnership

- Transparency while maintaining partnership
- Flexibility while maintaining consistency
- Practicality while maintaining rigor

Master Service Agreement BU-IFPMA publically available

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Measurement Framework

11 LOGIC MODELS

TAXONOMY

Data Dictionary with indicators and metadata

METRICS
Welcome to the Access Observatory @ Boston University!

This Observatory is a key component of Access Accelerated, an initiative led by 23 pharmaceutical companies and an organizing secretariat at the International Federation of Pharmaceutical Manufacturers and Associations. The purpose of the Observatory is to create a centralized system that allows Access Accelerated companies and their partners to both report on the objectives and achievements of their access programs and to see the aggregated results across all Access Accelerated partnerships.

**Overall Goal of this Observatory:**
To provide information to the public about access programs and support the collection of data on these programs in a consistent manner that allows for aggregation across programs. By providing this information publically, Boston University’s aim is to document program activities and achievements and to promote transparency around how companies and their partners monitor and measure their programs.

**What programs are included in the Observatory?**
All companies and partners with Access Accelerated are encouraged to register their programs and report data. However, BU also welcomes the registration of non-Access Accelerated programs into the Observatory. Data on non-AA programs will also be public, but will not be aggregated with the Access Accelerated programs.
Process of Framework Development

Measurement framework

2016

1st year report

2017

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Process of Framework Development

AA “Metrics Team” is link between BU and AA Secretariat
Sources of Tension throughout the process

- Commercial aims
- Social aims
- Practicality
- Rigor
- Confidentiality
- Transparency
## One of the key element of the process: Development of a Shared Language

<table>
<thead>
<tr>
<th>Characteristics</th>
<th>Descriptions</th>
</tr>
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<tbody>
<tr>
<td><strong>Goal:</strong></td>
<td>Agreed upon meaning and understanding</td>
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<tr>
<td><strong>Requirements:</strong></td>
<td>Meanings must also be intelligible for the public to ensure true transparency in reporting</td>
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<tr>
<td><strong>Process:</strong></td>
<td>Collaborative working through the relevant terminology</td>
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| **Challenges:** | ⇒ Requires familiarity with each side’s use of informal language  
⇒ Requires time as process is iterative |
# Implications for Governance: in progress

<table>
<thead>
<tr>
<th>Dimension</th>
<th>To whom?</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transparency</td>
<td>To whom?</td>
<td>Public</td>
</tr>
<tr>
<td>What?</td>
<td>Scope of program activities Program performance (social impact)</td>
<td></td>
</tr>
<tr>
<td>Mechanism</td>
<td>Access Observatory</td>
<td></td>
</tr>
<tr>
<td>Accountability</td>
<td>To whom?</td>
<td>Governments, global health institutions, civil society</td>
</tr>
<tr>
<td>What?</td>
<td>Scope of program activities Performance and social impact</td>
<td></td>
</tr>
<tr>
<td>Mechanism</td>
<td>???</td>
<td></td>
</tr>
</tbody>
</table>

*Reich MR. The core roles of transparency and accountability in the governance of global health PPPs. Paper prepared for NASEM Workshop. 2017

[Image] Boston University School of Public Health
Next steps
Commitment to measurement, reporting & governance

- Private investment
  - Measurement & Reporting
    - Shared learning
      - Transparency
        - Accountability
          - Better programs
            - Social Impact

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